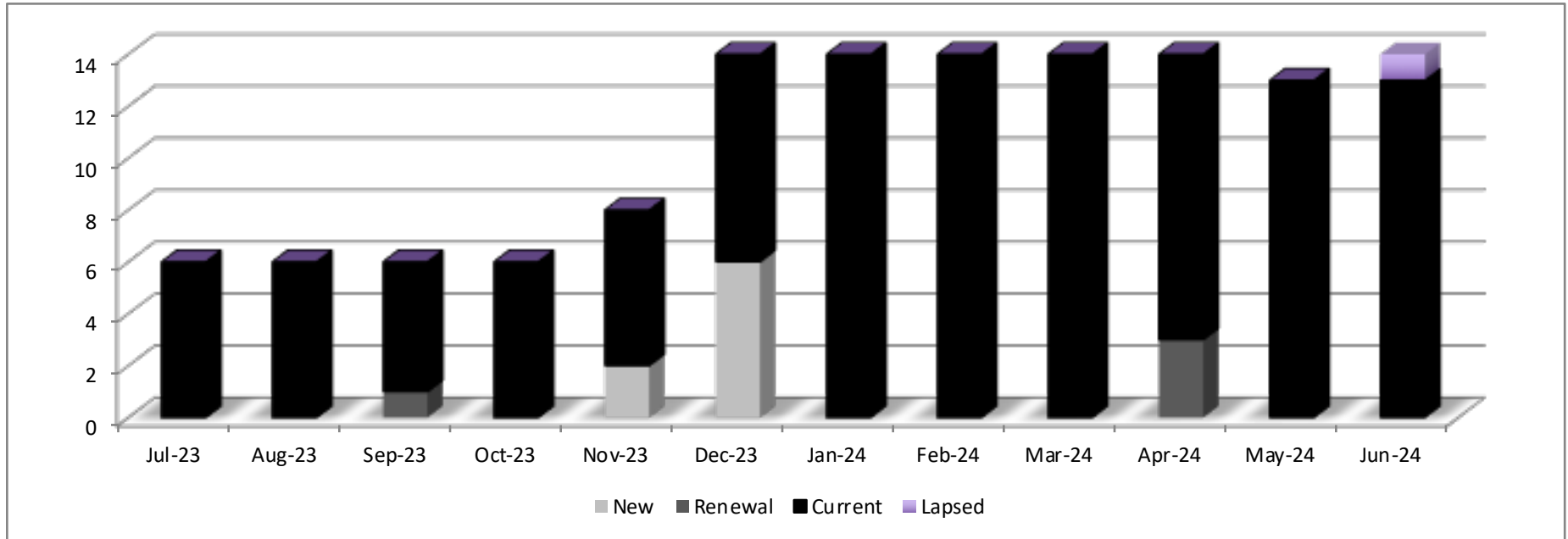


National Road Reading Council

Yearlong Trend of Total Membership

July 2023 to June 2024



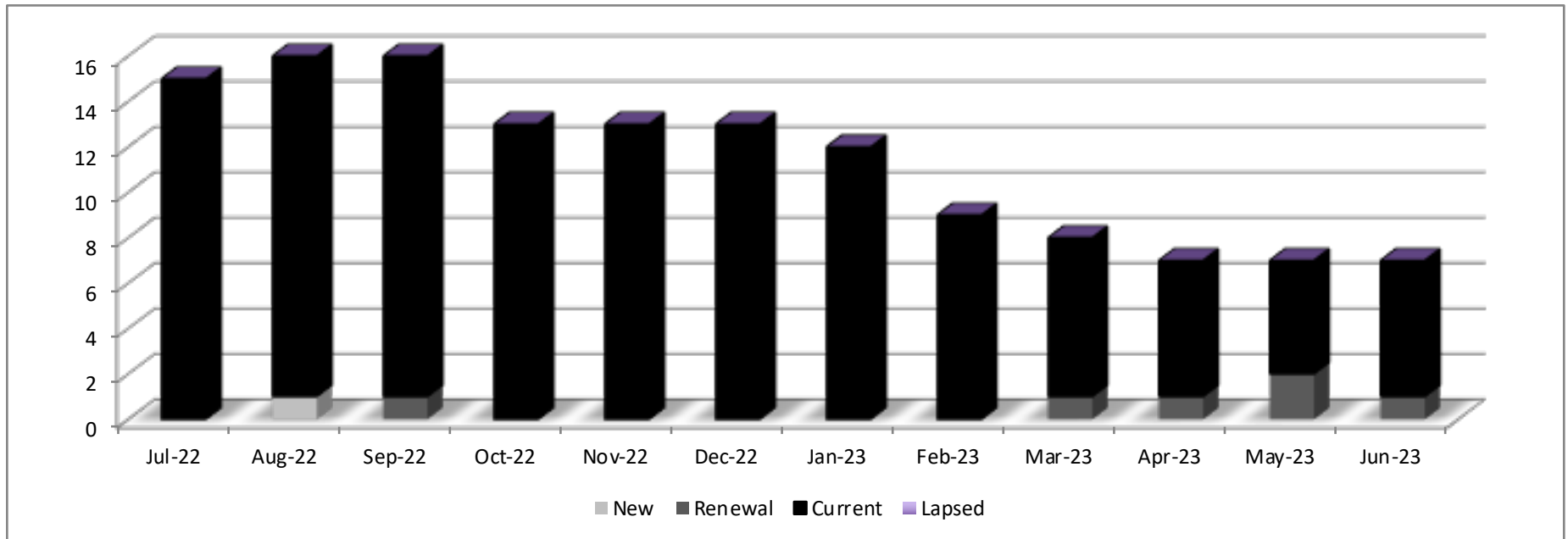
	<i>Jul-23</i>	<i>Aug-23</i>	<i>Sep-23</i>	<i>Oct-23</i>	<i>Nov-23</i>	<i>Dec-23</i>	<i>Jan-24</i>	<i>Feb-24</i>	<i>Mar-24</i>	<i>Apr-24</i>	<i>May-24</i>	<i>Jun-24</i>	<i>Total</i>
<i>New</i>	0	0	0	0	2	6	0	0	0	0	0	0	8
<i>Lapsed</i>	0	0	0	0	0	0	0	0	0	0	0	1	1
<i>Renewal</i>	0	0	1	0	0	0	0	0	0	3	0	0	4
<i>Current</i>	6	6	5	6	6	8	14	14	14	11	13	13	
<i>Total</i>	6	6	6	6	8	14	14	14	14	14	13	14	
<i>Gain/Loss</i>	-1	0	0	0	2	6	0	0	0	0	-1	1	7
<i>% Change</i>	-14.29%	0.00%	0.00%	0.00%	33.33%	75.00%	0.00%	0.00%	0.00%	0.00%	-7.14%	7.69%	100.00%
<i>Non-Renew</i>	1	0	0	0	0	0	0	0	0	0	1	0	2
<i>Student NR</i>	0	0	0	0	0	0	0	0	0	0	0	0	0
	<i>YTD % of Renewals (w/o Student Non-Renewals)</i>												71.43%

Growth or Retention: Bronze: 1% or 65%; Silver: 2% or 70%; Gold: 3% or 75%; and Diamond: 10% or 80%

National Road Reading Council

Yearlong Trend of Total Membership

July 2022 to June 2023



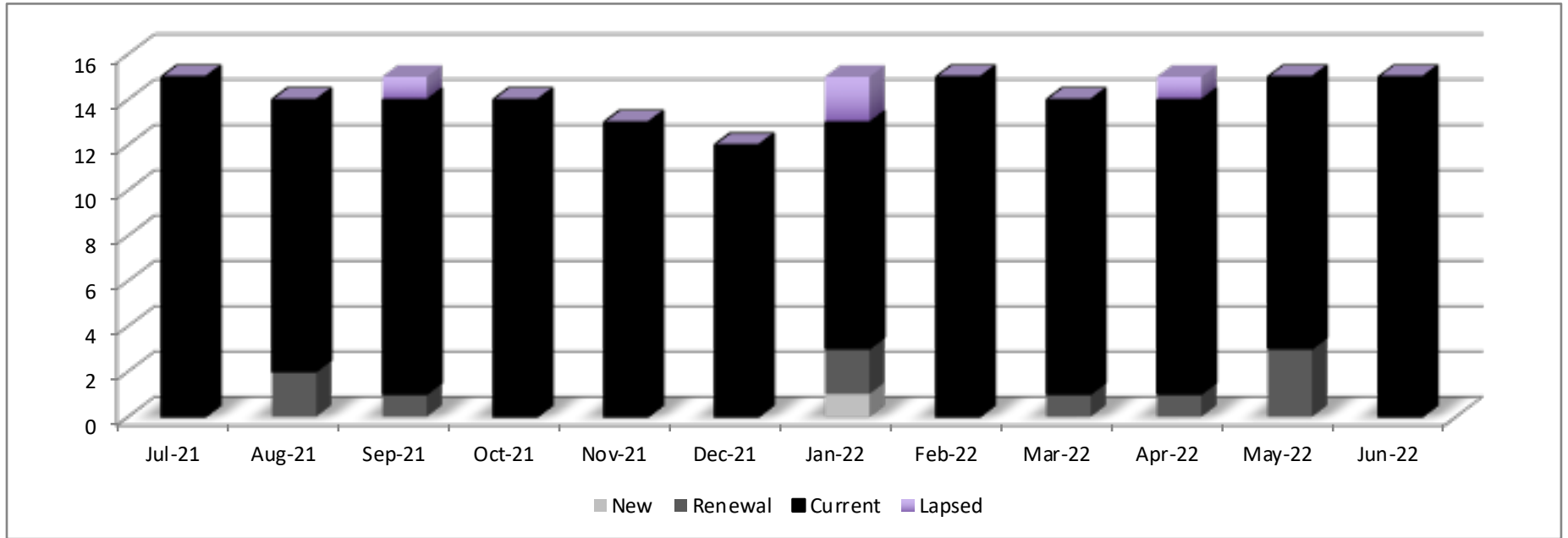
	<i>Jul-22</i>	<i>Aug-22</i>	<i>Sep-22</i>	<i>Oct-22</i>	<i>Nov-22</i>	<i>Dec-22</i>	<i>Jan-23</i>	<i>Feb-23</i>	<i>Mar-23</i>	<i>Apr-23</i>	<i>May-23</i>	<i>Jun-23</i>	<i>Total</i>
<i>New</i>	0	1	0	0	0	0	0	0	0	0	0	0	1
<i>Lapsed</i>	0	0	0	0	0	0	0	0	0	0	0	0	0
<i>Renewal</i>	0	0	1	0	0	0	0	0	1	1	2	1	6
<i>Current</i>	15	15	15	13	13	13	12	9	7	6	5	6	
<i>Total</i>	15	16	16	13	13	13	12	9	8	7	7	7	
<i>Gain/Loss</i>	0	1	0	-3	0	0	-1	-3	-1	-1	0	0	-8
<i>% Change</i>	0.00%	6.67%	0.00%	-18.75%	0.00%	0.00%	-7.69%	-25.00%	-11.11%	-12.50%	0.00%	0.00%	-53.33%
<i>Non-renew</i>	0	0	0	3	0	0	0	3	1	1	0	0	8
	<i>YTD # of Student Members Non-Renewals</i>												0
	<i>YTD % of Renewals (w/o Student Non-Renewals)</i>												40.00%

Growth or Retention: Bronze: 1% or 65%; Silver: 2% or 70%; Gold: 3% or 75%; and Diamond: 10% or 80%

National Road Reading Council

Yearlong Trend of Total Membership

July 2021 to June 2022



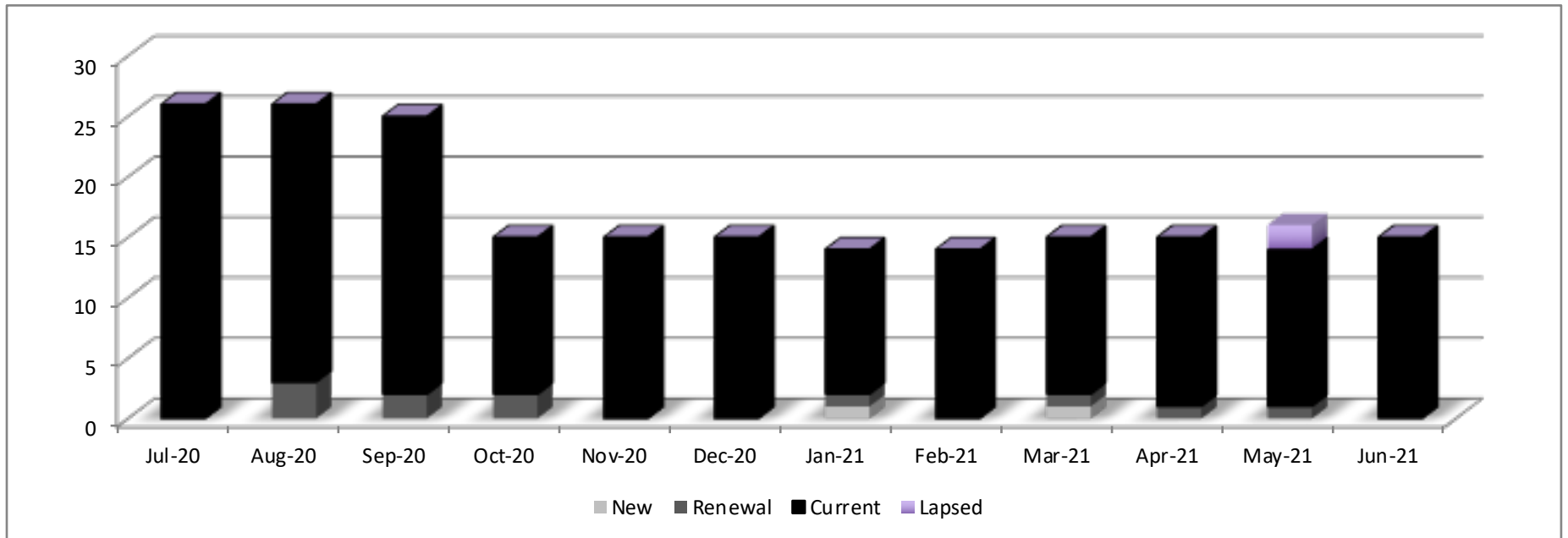
	Jul-21	Aug-21	Sep-21	Oct-21	Nov-21	Dec-21	Jan-22	Feb-22	Mar-22	Apr-22	May-22	Jun-22	Total
New	0	0	0	0	0	0	1	0	0	0	0	0	1
Lapsed	0	0	1	0	0	0	2	0	0	1	0	0	4
Renewal	0	2	1	0	0	0	2	0	1	1	3	0	10
Current	15	12	13	14	13	12	10	15	13	13	12	15	
Total	15	14	15	14	13	12	15	15	14	15	15	15	
Gain/Loss	0	-1	1	-1	-1	-1	3	0	-1	1	0	0	0
% Change	0.00%	-6.67%	7.14%	-6.67%	-7.14%	-7.69%	25.00%	0.00%	-6.67%	7.14%	0.00%	0.00%	0.00%
Non-renew	0	0	0	1	1	1	0	0	1	0	0	0	4
	YTD # of Student Members Non-Renewals												0
	YTD % of Renewals (w/o Student Non-Renewals)												93.33%

Growth or Retention: Bronze: 1% or 65%; Silver: 2% or 70%; Gold: 3% or 75%; and Diamond: 10% or 80%

National Road Reading Council

Yearlong Trend of Total Membership

July 2020 to June 2021



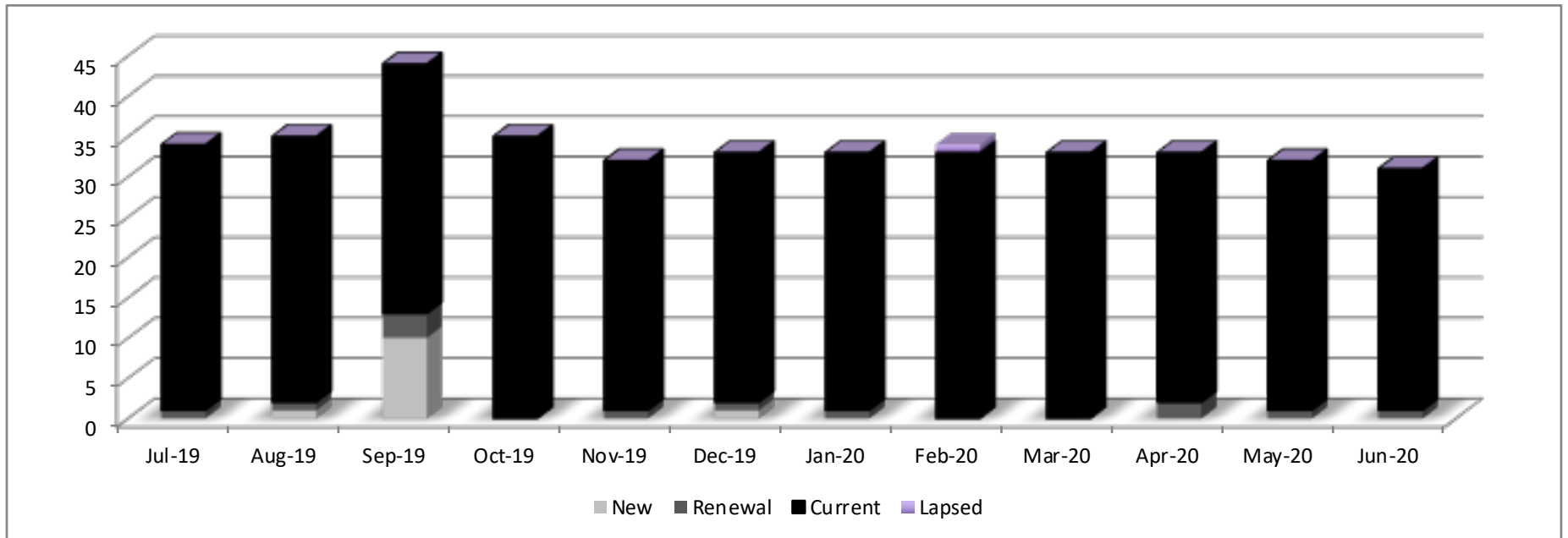
	Jul-20	Aug-20	Sep-20	Oct-20	Nov-20	Dec-20	Jan-21	Feb-21	Mar-21	Apr-21	May-21	Jun-21	Total
New	0	0	0	0	0	0	1	0	1	0	0	0	2
Lapsed	0	0	0	0	0	0	0	0	0	0	2	0	2
Renewal	0	3	2	2	0	0	1	0	1	1	1	0	11
Current	26	23	23	13	15	15	12	14	13	14	13	15	
Total	26	26	25	15	15	15	14	14	15	15	16	15	
Gain/Loss	-5	0	-1	-10	0	0	-1	0	1	0	1	-1	-16
% Change	-16.13%	0.00%	-3.85%	-40.00%	0.00%	0.00%	-6.67%	0.00%	7.14%	0.00%	6.67%	-6.25%	-51.61%
Non-renew	5	0	1	10	0	0	2	0	0	0	1	1	20
	YTD # of Student Members Non-Renewals												0
	YTD % of Renewals (w/o Student Non-Renewals)												41.94%

Growth or Retention: Bronze: 1% or 65%; Silver: 2% or 70%; Gold: 3% or 75%; and Diamond: 10% or 80%

National Road Reading Council

Yearlong Trend of Total Membership

July 2019 to June 2020



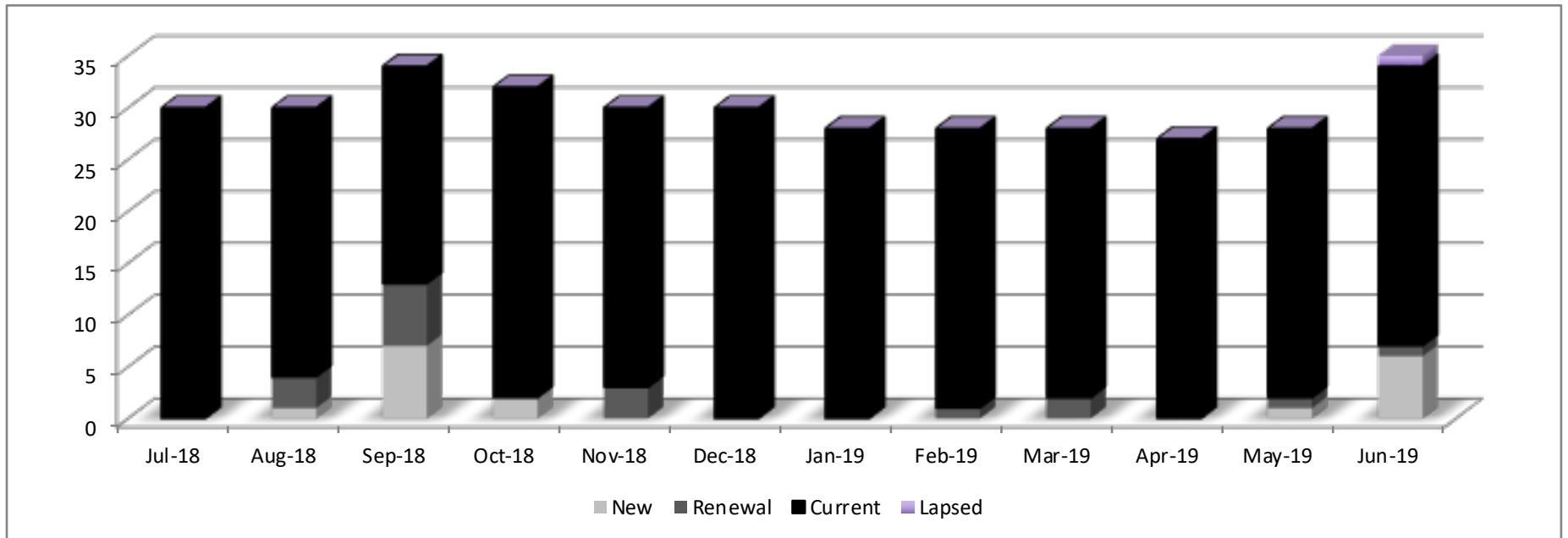
	Jul-19	Aug-19	Sep-19	Oct-19	Nov-19	Dec-19	Jan-20	Feb-20	Mar-20	Apr-20	May-20	Jun-20	Total	
New	0	1	10	0	0	1	0	0	0	0	0	0	12	
Lapsed	0	0	0	0	0	0	0	1	0	0	0	0	1	
Renewal	1	1	3	0	1	1	1	0	0	2	1	1	12	
Current	33	33	31	35	31	31	32	33	33	31	31	30		
Total	34	35	44	35	32	33	33	34	33	33	32	31		
Gain/Loss	-1	1	9	-9	-3	1	0	1	-1	0	-1	-1	-4	
% Change	-2.86%	2.94%	25.71%	-20.45%	-8.57%	3.13%	0.00%	3.03%	-2.94%	0.00%	-3.03%	-3.13%	-11.43%	
Non-renew	1	0	1	9	3	0	0	0	1	0	1	0	16	
													YTD # of Student Members Non-Renewals	1
													YTD % of Renewals (w/o Student Non-Renewals)	38.24%

Growth or Retention: Bronze: 1% or 65%; Silver: 2% or 70%; Gold: 3% or 75%; and Diamond: 10% or 80%

National Road Reading Council

Yearlong Trend of Total Membership

July 2018 to June 2019

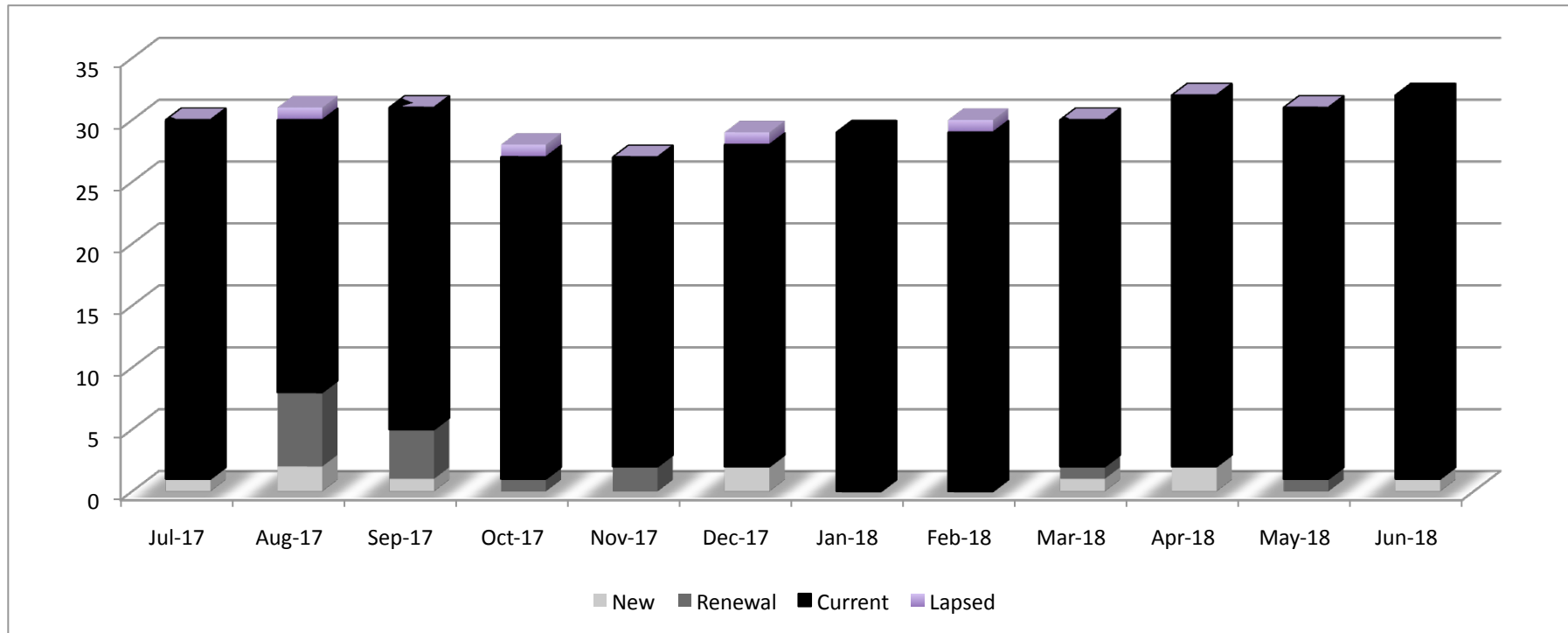


	Jul-18	Aug-18	Sep-18	Oct-18	Nov-18	Dec-18	Jan-19	Feb-19	Mar-19	Apr-19	May-19	Jun-19	Total
New	0	1	7	2	0	0	0	0	0	0	1	6	17
Lapsed	0	0	0	0	0	0	0	0	0	0	0	1	1
Renewal	0	3	6	0	3	0	0	1	2	0	1	1	17
Current	30	26	21	30	27	30	28	27	26	27	26	27	
Total	30	30	34	32	30	30	28	28	28	27	28	35	
Gain/Loss	-2	0	4	-2	-2	0	-2	0	0	-1	1	7	3
% Change	-6.25%	0.00%	13.33%	-5.88%	-6.25%	0.00%	-6.67%	0.00%	0.00%	-3.57%	3.70%	25.00%	9.38%
Non-renew	2	1	3	4	2	0	2	0	0	0	0	0	14
	YTD # of Student Members Non-Renewals												0
	YTD % of Renewals (w/o Student Non-Renewals)												56.25%

Growth or Retention: Bronze: 1% or 65%; Silver: 2% or 70%; Gold: 3% or 75%; and Diamond: 10% or 80%

National Road Reading Council

Yearlong Trend of Total Membership July 2017 to June 2018

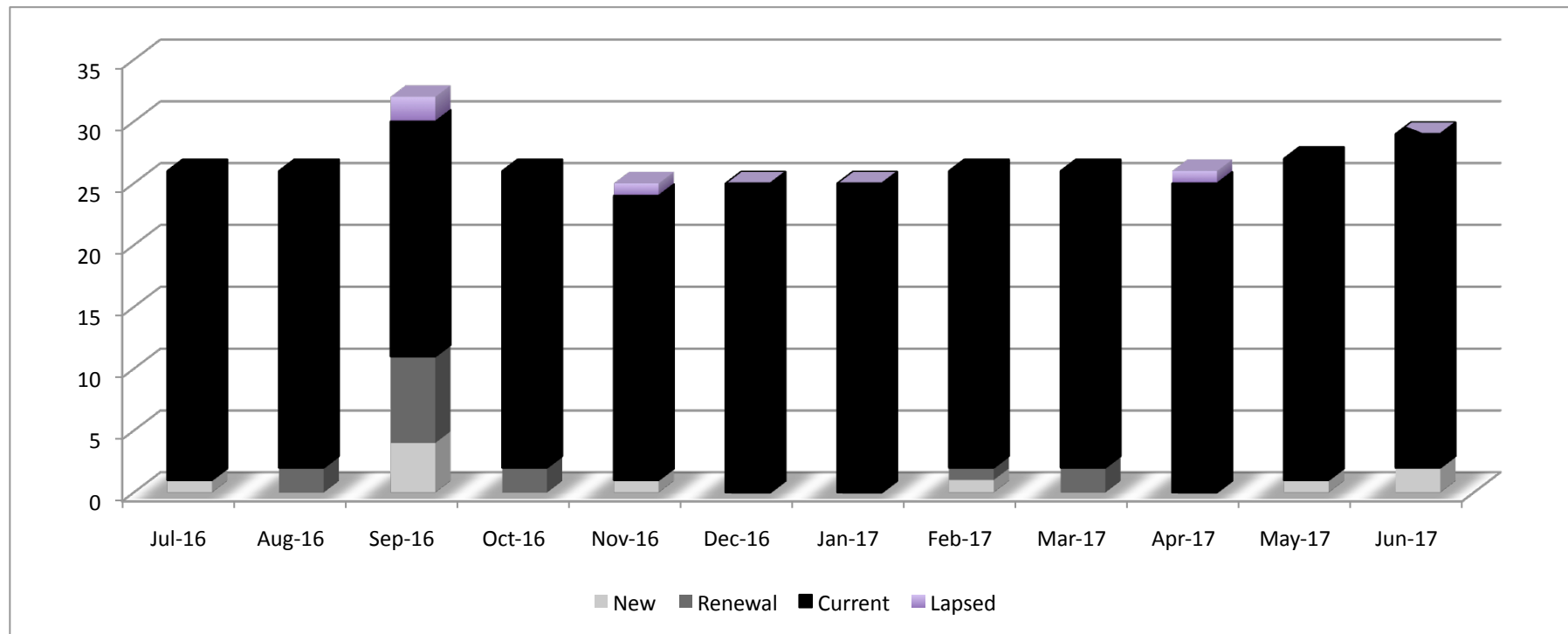


	<i>Jul-17</i>	<i>Aug-17</i>	<i>Sep-17</i>	<i>Oct-17</i>	<i>Nov-17</i>	<i>Dec-17</i>	<i>Jan-18</i>	<i>Feb-18</i>	<i>Mar-18</i>	<i>Apr-18</i>	<i>May-18</i>	<i>Jun-18</i>	<i>Total</i>
New	1	2	1	0	0	2	0	0	1	2	0	1	10
Lapsed	0	1	0	1	0	1	0	1	0	0	0	0	4
Renewal	0	6	4	1	2	0	0	0	1	0	1	0	15
Current	29	22	26	26	25	26	29	29	28	30	30	31	
Total	30	31	31	28	27	29	29	30	30	32	31	32	
Gain/Loss	1	1	0	-3	-1	2	0	1	0	2	-1	1	3
% Change	3.45%	3.33%	0.00%	-9.68%	-3.57%	7.41%	0.00%	3.45%	0.00%	6.67%	-3.13%	3.23%	10.34%
Non-renew	0	2	1	4	1	1	0	0	1	0	1	0	11
	YTD # of Student Members Non-Renewals												1
	YTD % of Renewals (w/o Student Non-Renewals)												67.86%

Growth or Retention: Bronze: 1% or 65%; Silver: 2% or 70%; Gold: 3% or 75%; and Diamond: 10% or 80%

National Road Reading Council

Yearlong Trend of Total Membership July 2016 to June 2017

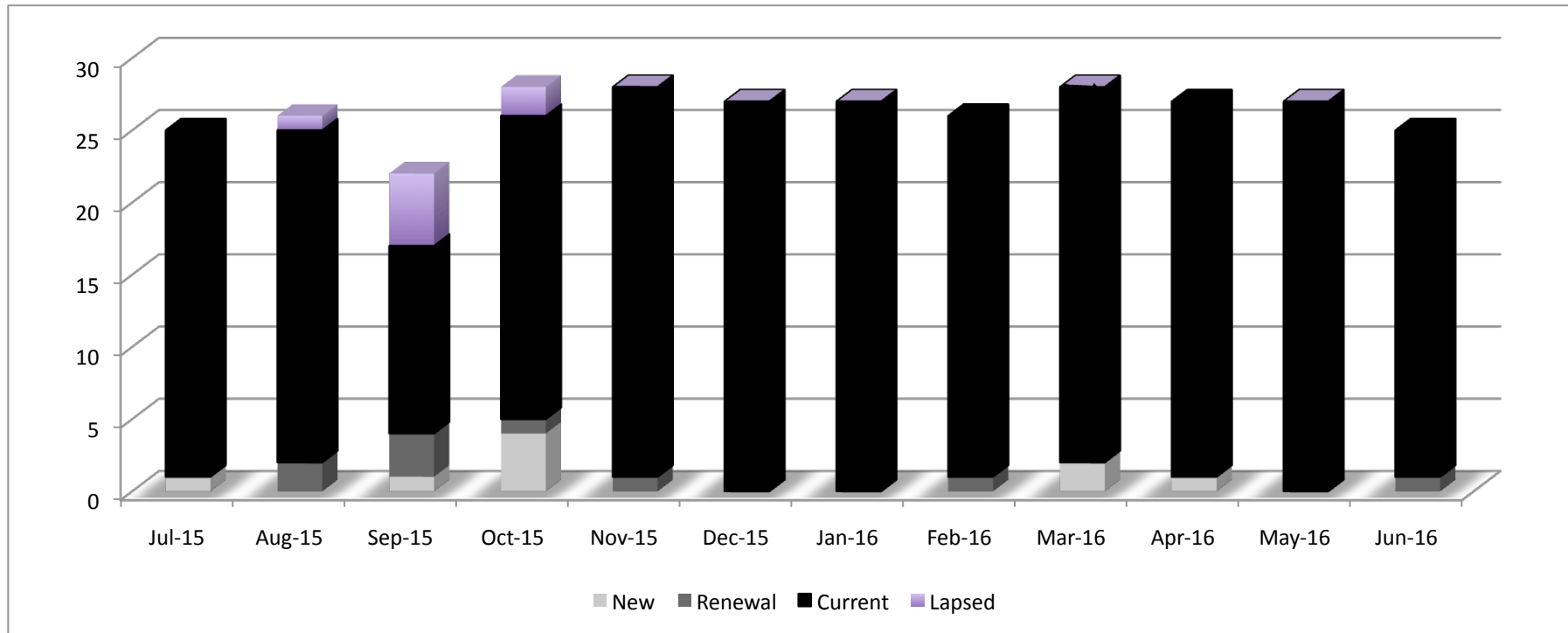


	<i>Jul-16</i>	<i>Aug-16</i>	<i>Sep-16</i>	<i>Oct-16</i>	<i>Nov-16</i>	<i>Dec-16</i>	<i>Jan-17</i>	<i>Feb-17</i>	<i>Mar-17</i>	<i>Apr-17</i>	<i>May-17</i>	<i>Jun-17</i>	<i>Total</i>
New	1	0	4	0	1	0	0	1	0	0	1	2	10
Lapsed	0	0	2	0	1	0	0	0	0	1	0	0	4
Renewal	0	2	7	2	0	0	0	1	2	0	0	0	14
Current	25	24	19	24	23	25	25	24	24	25	26	27	
Total	26	26	32	26	25	25	25	26	26	26	27	29	
Gain/Loss	1	0	6	-6	-1	0	0	1	0	0	1	2	4
% Change	4.00%	0.00%	23.08%	-18.75%	-3.85%	0.00%	0.00%	4.00%	0.00%	0.00%	3.85%	7.41%	16.00%
Non-renew	0	0	0	6	3	0	0	0	0	1	0	0	10
	YTD # of Student Members Non-Renewals												0
	YTD % of Renewals (w/o Student Non-Renewals)												60.00%

Growth or Retention: Bronze \$50: 1% or 65%; Silver \$75: 2% or 70%; Gold \$100: 3% or 75%; and Diamond \$200: 10% or 80%

National Road Reading Council

Yearlong Trend of Total Membership July 2015 to June 2016

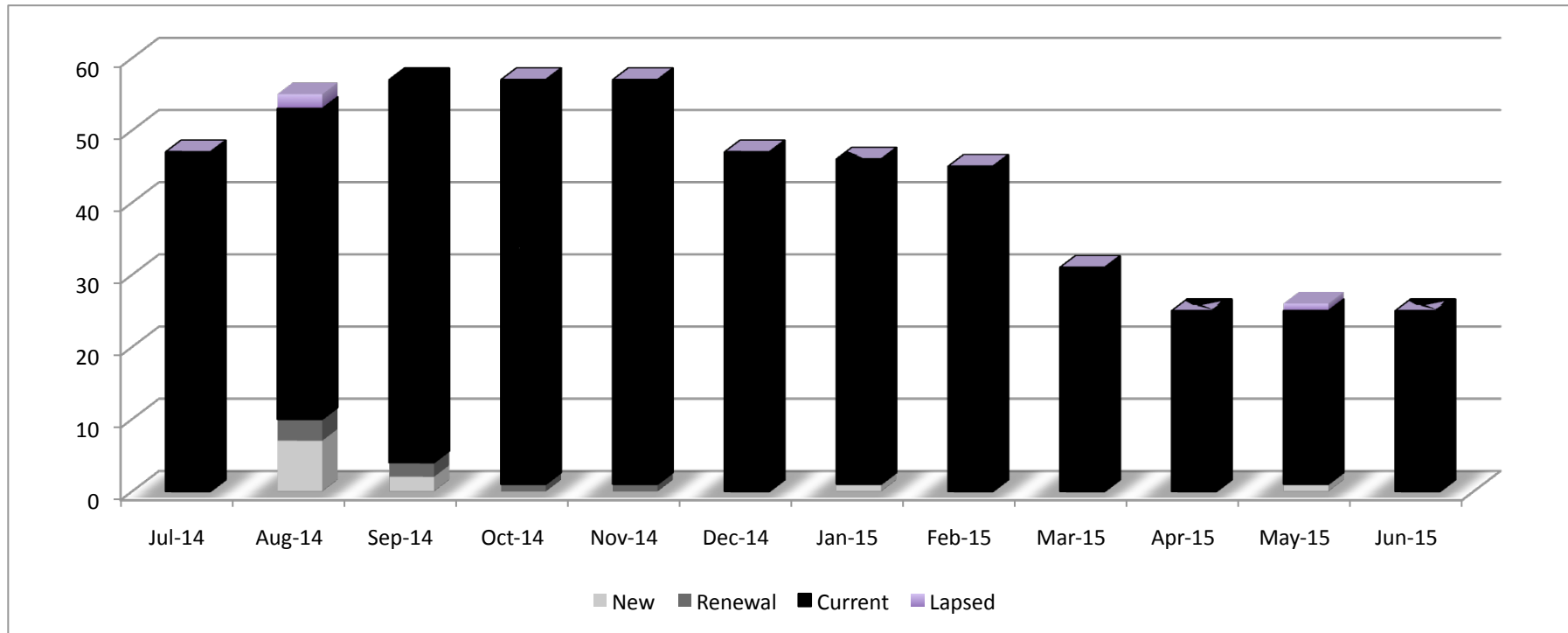


	<i>Jul-15</i>	<i>Aug-15</i>	<i>Sep-15</i>	<i>Oct-15</i>	<i>Nov-15</i>	<i>Dec-15</i>	<i>Jan-16</i>	<i>Feb-16</i>	<i>Mar-16</i>	<i>Apr-16</i>	<i>May-16</i>	<i>Jun-16</i>	<i>Total</i>
New	1	0	1	4	0	0	0	0	2	1	0	0	9
Lapsed	0	1	5	2	0	0	0	0	0	0	0	0	8
Renewal	0	2	3	1	1	0	0	1	0	0	0	1	9
Current	24	23	13	21	27	27	27	25	26	26	27	24	
Total	25	26	22	28	28	27	27	26	28	27	27	25	
Gain/Loss	0	1	-4	6	0	-1	0	-1	2	-1	0	-2	0
% Change	0.00%	4.00%	-15.38%	27.27%	0.00%	-3.57%	0.00%	-3.70%	7.69%	-3.57%	0.00%	-7.41%	0.00%
Non-renew	1	0	10	0	0	1	0	1	0	2	0	2	17
	YTD # of Student Members Non-Renewals												2
	YTD % of Renewals (w/o Student Non-Renewals)												73.91%

Growth or Retention: Bronze \$50: 1% or 65%; Silver \$75: 2% or 70%; Gold \$100: 3% or 75%; and Diamond \$200: 10% or 80%

National Road Reading Council

Yearlong Trend of Total Membership July 2014 to June 2015

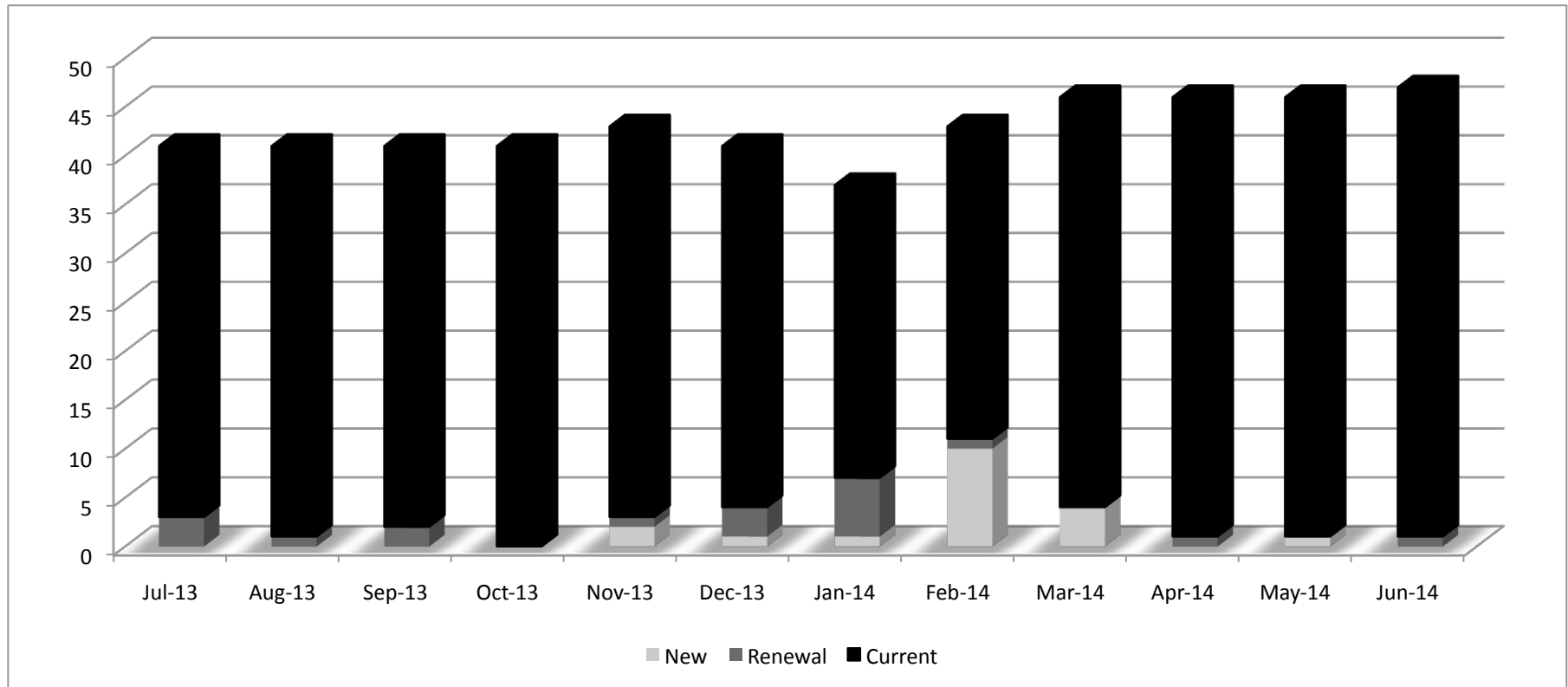


	<i>Jul-14</i>	<i>Aug-14</i>	<i>Sep-14</i>	<i>Oct-14</i>	<i>Nov-14</i>	<i>Dec-14</i>	<i>Jan-15</i>	<i>Feb-15</i>	<i>Mar-15</i>	<i>Apr-15</i>	<i>May-15</i>	<i>Jun-15</i>	<i>Total</i>
New	0	7	2	0	0	0	1	0	0	0	1	0	11
Lapsed	0	2	0	0	0	0	0	0	0	0	1	0	3
Renewal	0	3	2	1	1	0	0	0	0	0	0	0	7
Current	47	43	53	56	56	47	45	45	31	25	24	25	
Total	47	55	57	57	57	47	46	45	31	25	26	25	
Gain/Loss	0	8	2	0	0	-10	-1	-1	-14	-6	1	-1	-22
% Change	0.00%	17.02%	3.64%	0.00%	0.00%	-17.54%	-2.13%	-2.17%	-31.11%	-19.35%	4.00%	-3.85%	-46.81%
Non-renew	0	1	0	0	0	10	2	1	14	6	1	1	36
									YTD # of Student Members Non-Renewals				0
									YTD % of Renewals (w/o Student Non-Renewals)				21.28%

Growth or Retention: Bronze \$50: 1% or 65%; Silver \$75: 2% or 70%; Gold \$100: 3% or 75%; and Diamond \$200: 10% or 80%

National Road Reading Council

Yearlong Trend of Total Membership July 2013 to June 2014

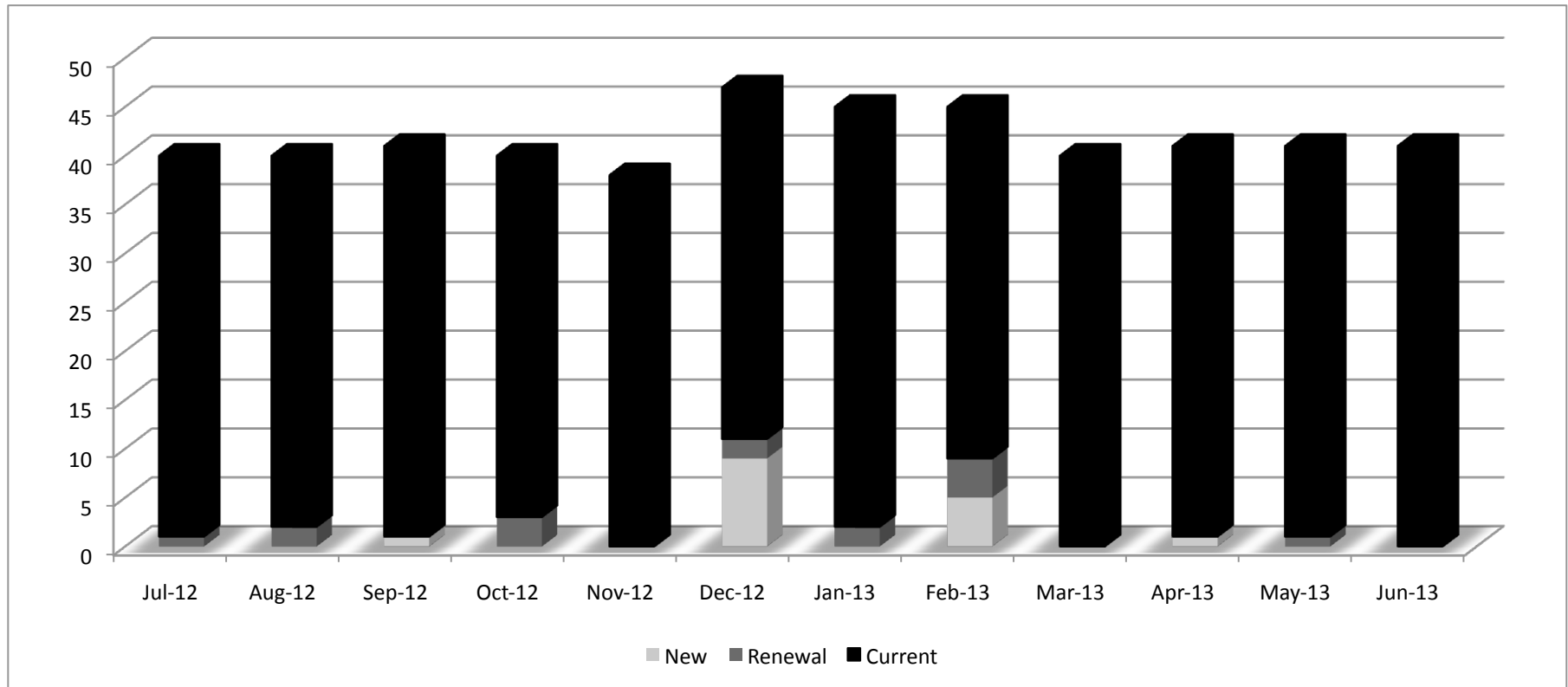


	<i>Jul-13</i>	<i>Aug-13</i>	<i>Sep-13</i>	<i>Oct-13</i>	<i>Nov-13</i>	<i>Dec-13</i>	<i>Jan-14</i>	<i>Feb-14</i>	<i>Mar-14</i>	<i>Apr-14</i>	<i>May-14</i>	<i>Jun-14</i>	<i>Total</i>
New	0	0	0	0	2	1	1	10	4	0	1	0	19
Renewal	3	1	2	0	1	3	6	1	0	1	0	1	19
Current	38	40	39	41	40	37	30	32	42	45	45	46	
Total	41	41	41	41	43	41	37	43	46	46	46	47	
Gain/Loss	0	0	0	0	2	-2	-4	6	3	0	0	1	6
% Change	0.00%	0.00%	0.00%	0.00%	4.88%	-4.65%	-9.76%	16.22%	6.98%	0.00%	0.00%	2.17%	14.63%
Non-renew	0	0	0	0	0	3	5	4	1	0	1	-1	13

Membership Growth: 1% Bronze = \$50, 2% Silver = \$75, 3% Gold = \$100, and 10% Diamond = \$200

National Road Reading Council

Yearlong Trend of Total Membership July 2012 to June 2013

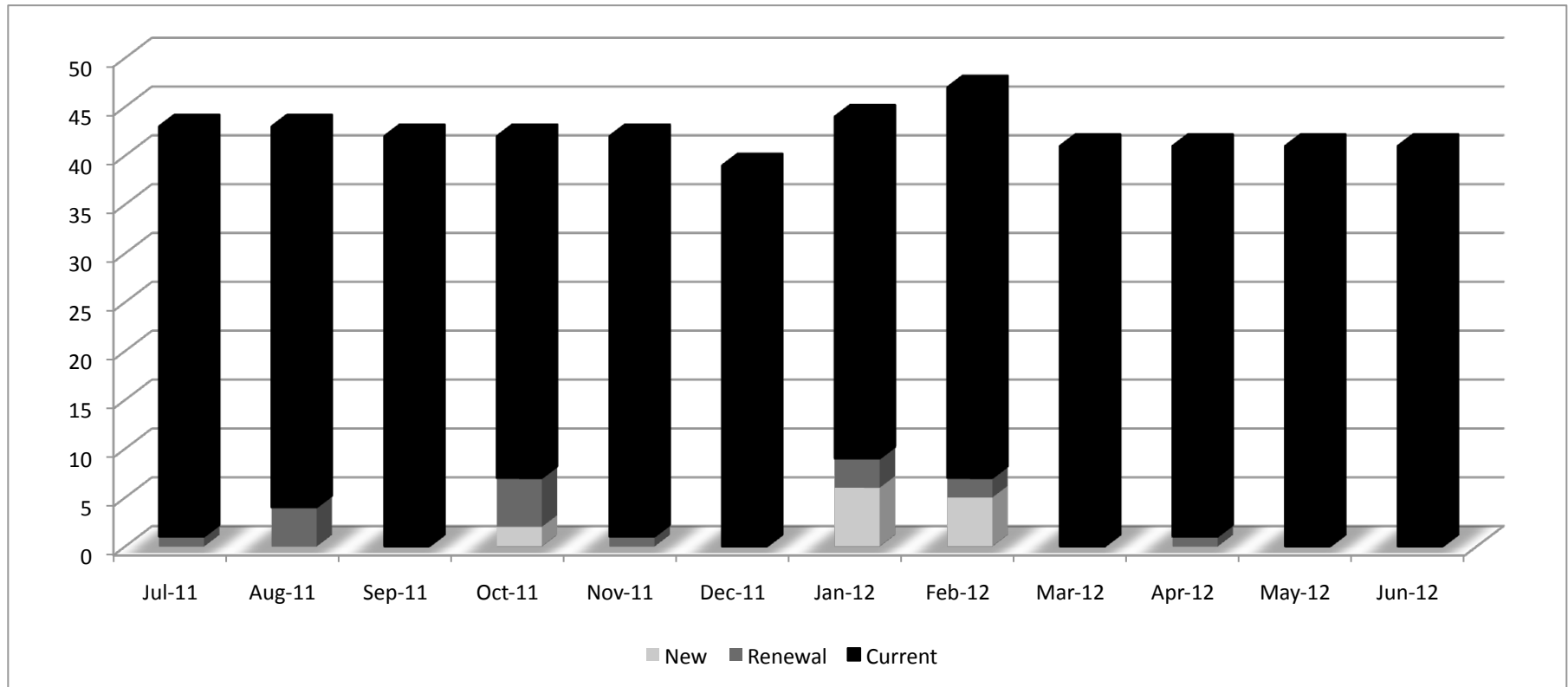


	<i>Jul-12</i>	<i>Aug-12</i>	<i>Sep-12</i>	<i>Oct-12</i>	<i>Nov-12</i>	<i>Dec-12</i>	<i>Jan-13</i>	<i>Feb-13</i>	<i>Mar-13</i>	<i>Apr-13</i>	<i>May-13</i>	<i>Jun-13</i>	<i>Total</i>
New	0	0	1	0	0	9	0	5	0	1	0	0	16
Renewal	1	2	0	3	0	2	2	4	0	0	1	0	15
Current	39	38	40	37	38	36	43	36	40	40	40	41	
Total	40	40	41	40	38	47	45	45	40	41	41	41	
Gain/Loss	-1	0	1	-1	-2	9	-2	0	-5	1	0	0	0
% Change	-2.44%	0.00%	2.50%	-2.44%	-5.00%	23.68%	-4.26%	0.00%	-11.11%	2.50%	0.00%	0.00%	0.00%
Non-renew	1	0	0	1	2	0	2	5	5	0	0	0	16

Membership Growth: 1% Bronze = \$50, 2% Silver = \$75, 3% Gold = \$100, and 10% Diamond = \$200

National Road Reading Council

Yearlong Trend of Total Membership July 2011 to June 2012

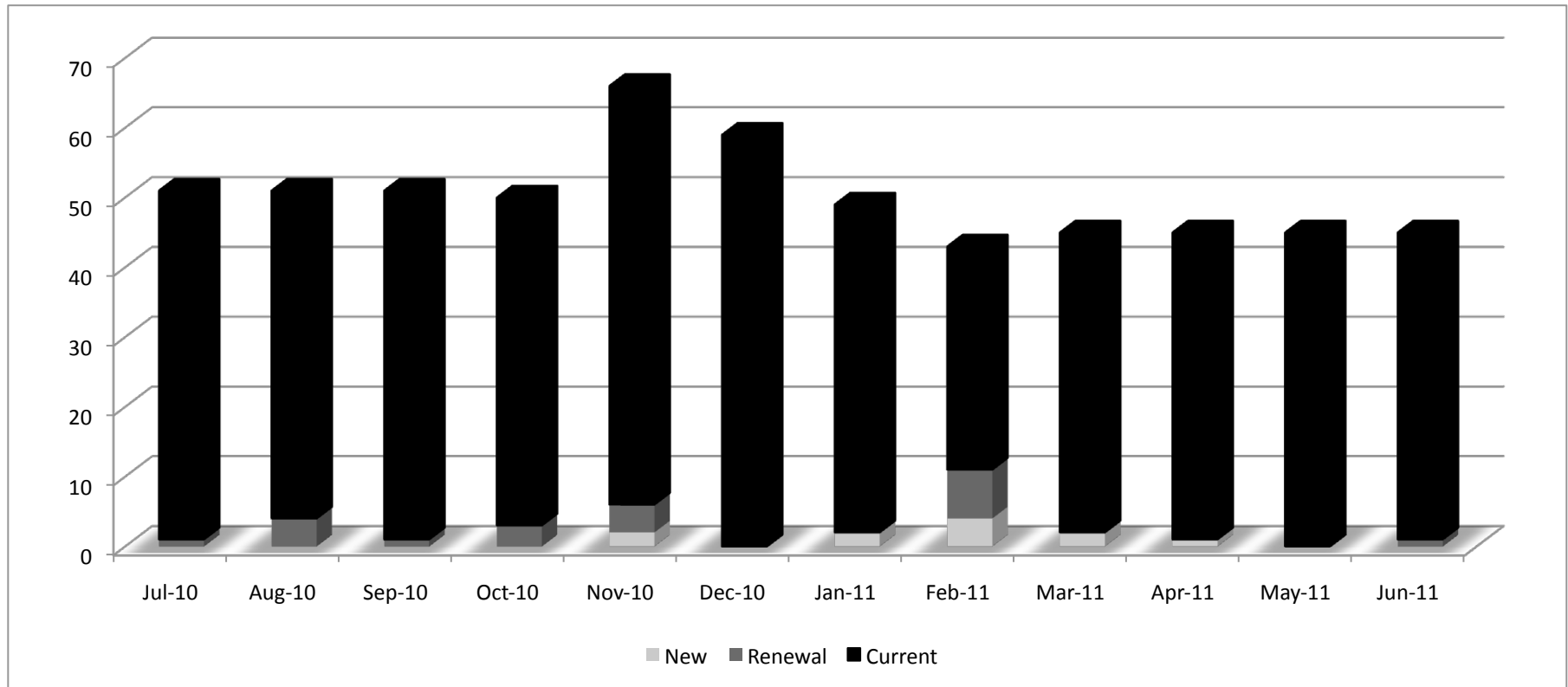


	<i>Jul-11</i>	<i>Aug-11</i>	<i>Sep-11</i>	<i>Oct-11</i>	<i>Nov-11</i>	<i>Dec-11</i>	<i>Jan-12</i>	<i>Feb-12</i>	<i>Mar-12</i>	<i>Apr-12</i>	<i>May-12</i>	<i>Jun-12</i>	<i>Total</i>
<i>New</i>	0	0	0	2	0	0	6	5	0	0	0	0	13
<i>Renewal</i>	1	4	0	5	1	0	3	2	0	1	0	0	17
<i>Current</i>	42	39	42	35	41	39	35	40	41	40	41	41	
<i>Total</i>	43	43	42	42	42	39	44	47	41	41	41	41	
<i>Gain/Loss</i>	-2	0	-1	0	0	-3	5	3	-6	0	0	0	-4
<i>% Change</i>	-4.44%	0.00%	-2.33%	0.00%	0.00%	-7.14%	12.82%	6.82%	-12.77%	0.00%	0.00%	0.00%	-8.89%
<i>Non-renew</i>	2	0	1	2	0	3	1	2	6	0	0	0	17

Membership Growth: 1% Bronze = \$50, 2% Silver = \$75, 3% Gold = \$100, and 10% Diamond = \$200

National Road Reading Council

Yearlong Trend of Total Membership July 2010 to June 2011



	<i>Jul-10</i>	<i>Aug-10</i>	<i>Sep-10</i>	<i>Oct-10</i>	<i>Nov-10</i>	<i>Dec-10</i>	<i>Jan-11</i>	<i>Feb-11</i>	<i>Mar-11</i>	<i>Apr-11</i>	<i>May-11</i>	<i>Jun-11</i>	<i>Total</i>
<i>New</i>	0	0	0	0	2	0	2	4	2	1	0	0	11
<i>Renewal</i>	1	4	1	3	4	0	0	7	0	0	0	1	21
<i>Current</i>	50	47	50	47	60	59	47	32	43	44	45	44	
<i>Total</i>	51	51	51	50	49	48	49	43	45	45	45	45	
<i>Gain/Loss</i>	-1	0	0	-1	-1	-1	1	-6	2	0	0	0	-7
<i>% Change</i>	-1.92%	0.00%	0.00%	-1.96%	-2.00%	-2.04%	2.08%	-12.24%	4.65%	0.00%	0.00%	0.00%	-13.46%
<i>Non-renew</i>	1	0	0	1	3	1	1	10	0	1	0	0	18