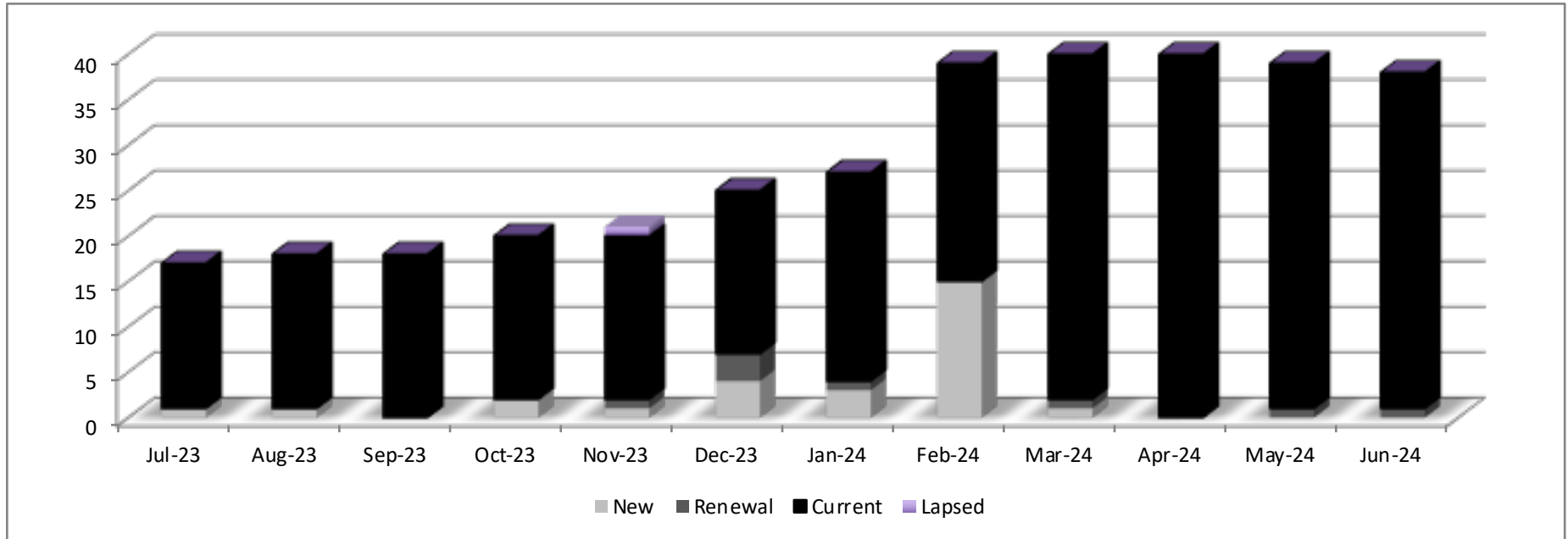


Vermilion Valley Reading Council

Yearlong Trend of Total Membership

July 2023 to June 2024



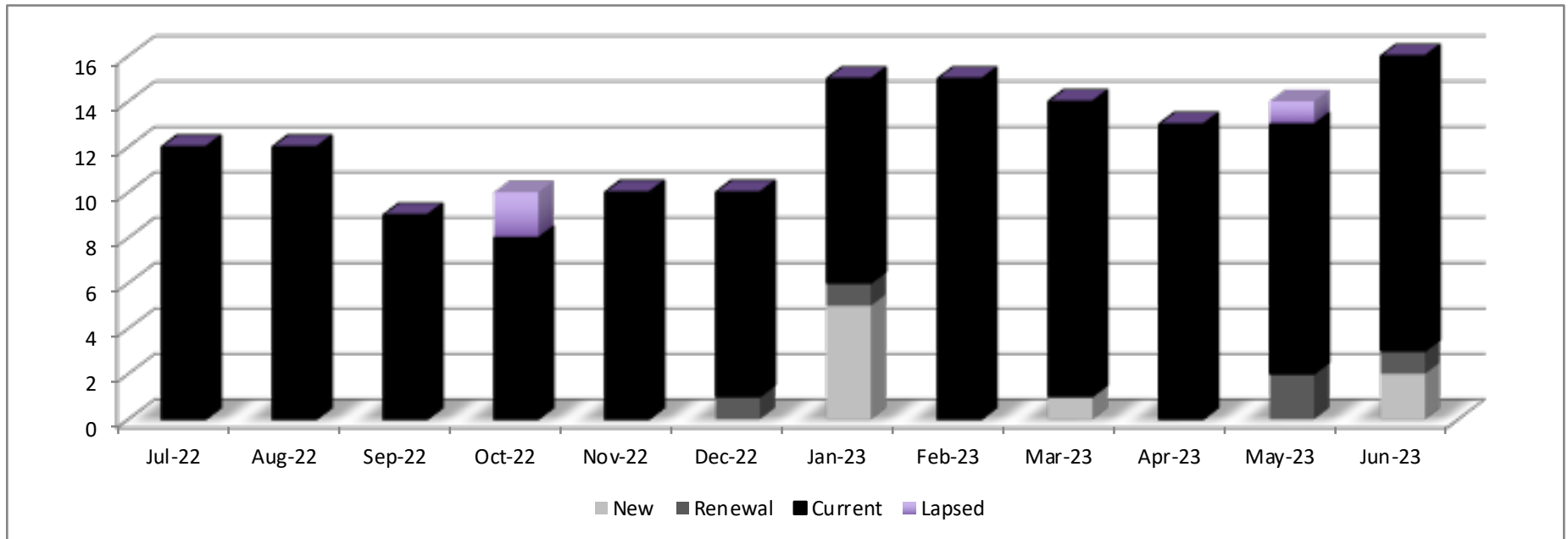
	<i>Jul-23</i>	<i>Aug-23</i>	<i>Sep-23</i>	<i>Oct-23</i>	<i>Nov-23</i>	<i>Dec-23</i>	<i>Jan-24</i>	<i>Feb-24</i>	<i>Mar-24</i>	<i>Apr-24</i>	<i>May-24</i>	<i>Jun-24</i>	<i>Total</i>
<i>New</i>	1	1	0	2	1	4	3	15	1	0	0	0	28
<i>Lapsed</i>	0	0	0	0	1	0	0	0	0	0	0	0	1
<i>Renewal</i>	0	0	0	0	1	3	1	0	1	0	1	1	8
<i>Current</i>	16	17	18	18	18	18	23	24	38	40	38	37	
<i>Total</i>	17	18	18	20	21	25	27	39	40	40	39	38	
<i>Gain/Loss</i>	1	1	0	2	1	4	2	12	1	0	-1	-1	22
<i>% Change</i>	6.25%	5.88%	0.00%	11.11%	5.00%	19.05%	8.00%	44.44%	2.56%	0.00%	-2.50%	-2.56%	137.50%
<i>Non-Renew</i>	0	0	0	0	1	0	0	3	0	0	1	1	6
<i>Student NR</i>	0	0	0	0	0	0	0	0	0	0	0	0	0
	<i>YTD % of Renewals (w/o Student Non-Renewals)</i>												56.25%

Growth or Retention: Bronze: 1% or 65%; Silver: 2% or 70%; Gold: 3% or 75%; and Diamond: 10% or 80%

Vermilion Valley Reading Council

Yearlong Trend of Total Membership

July 2022 to June 2023



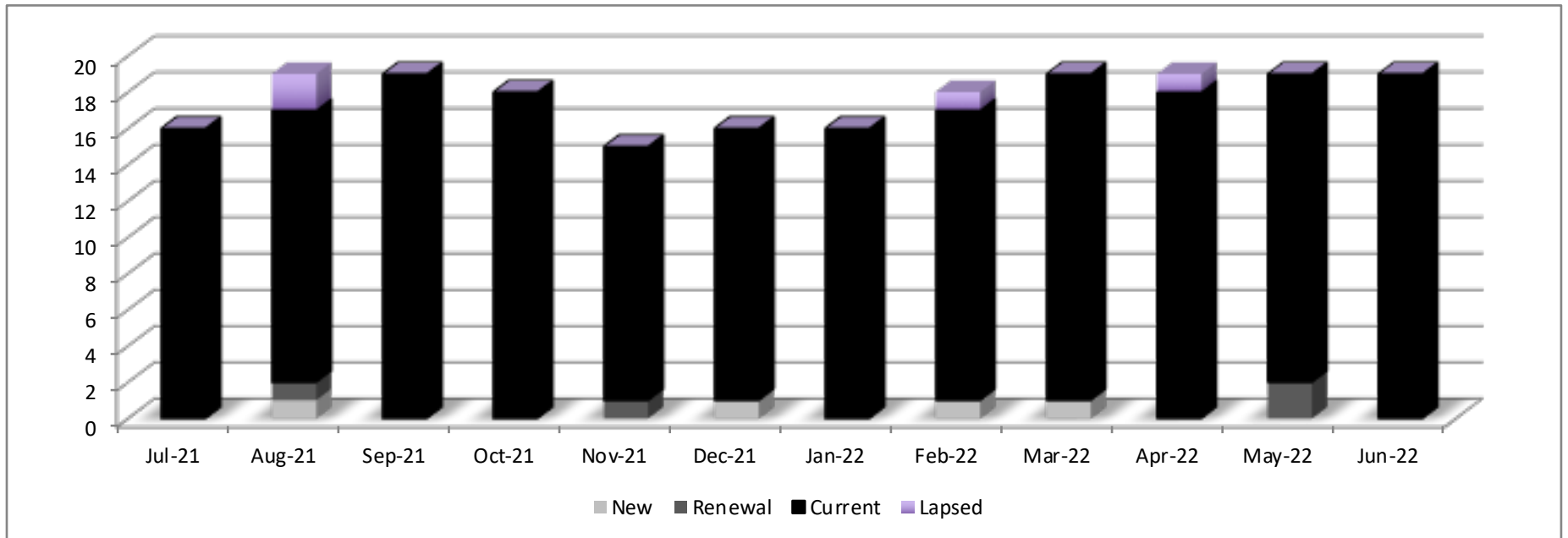
	Jul-22	Aug-22	Sep-22	Oct-22	Nov-22	Dec-22	Jan-23	Feb-23	Mar-23	Apr-23	May-23	Jun-23	Total
New	0	0	0	0	0	0	5	0	1	0	0	2	8
Lapsed	0	0	0	2	0	0	0	0	0	0	1	0	3
Renewal	0	0	0	0	0	1	1	0	0	0	2	1	5
Current	12	12	9	8	10	9	9	15	13	13	11	13	
Total	12	12	9	10	10	10	15	15	14	13	14	16	
Gain/Loss	-7	0	-3	1	0	0	5	0	-1	-1	1	2	-3
% Change	-36.84%	0.00%	-25.00%	11.11%	0.00%	0.00%	50.00%	0.00%	-6.67%	-7.14%	7.69%	14.29%	-15.79%
Non-renew	7	0	3	1	0	0	0	0	2	1	0	0	14
	YTD # of Student Members Non-Renewals												2
	YTD % of Renewals (w/o Student Non-Renewals)												47.06%

Growth or Retention: Bronze: 1% or 65%; Silver: 2% or 70%; Gold: 3% or 75%; and Diamond: 10% or 80%

Vermilion Valley Reading Council

Yearlong Trend of Total Membership

July 2021 to June 2022



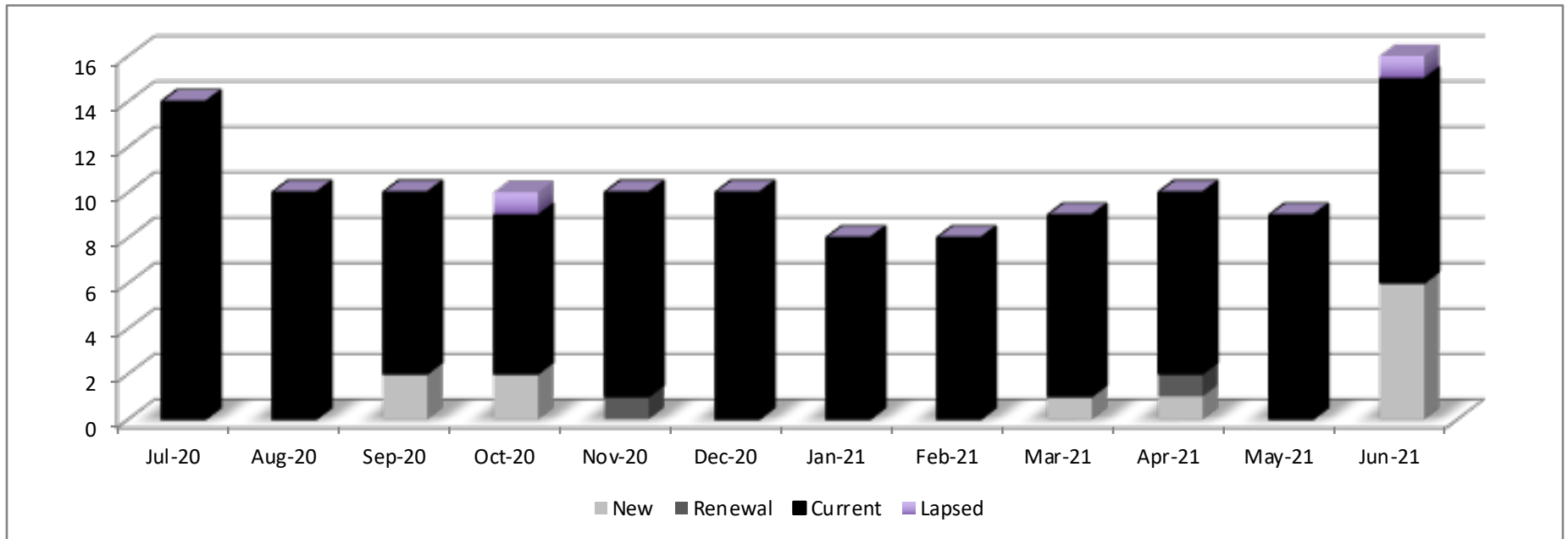
	Jul-21	Aug-21	Sep-21	Oct-21	Nov-21	Dec-21	Jan-22	Feb-22	Mar-22	Apr-22	May-22	Jun-22	Total
New	0	1	0	0	0	1	0	1	1	0	0	0	4
Lapsed	0	2	0	0	0	0	0	1	0	1	0	0	4
Renewal	0	1	0	0	1	0	0	0	0	0	2	0	4
Current	16	15	19	18	14	15	16	16	18	18	17	19	
Total	16	19	19	18	15	16	16	18	19	19	19	19	
Gain/Loss	0	3	0	-1	-3	1	0	2	1	0	0	0	3
% Change	0.00%	18.75%	0.00%	-5.26%	-16.67%	6.67%	0.00%	12.50%	5.56%	0.00%	0.00%	0.00%	18.75%
Non-renew	0	0	0	1	3	0	0	0	0	1	0	0	5
	YTD # of Student Members Non-Renewals												0
	YTD % of Renewals (w/o Student Non-Renewals)												50.00%

Growth or Retention: Bronze: 1% or 65%; Silver: 2% or 70%; Gold: 3% or 75%; and Diamond: 10% or 80%

Vermilion Valley Reading Council

Yearlong Trend of Total Membership

July 2020 to June 2021



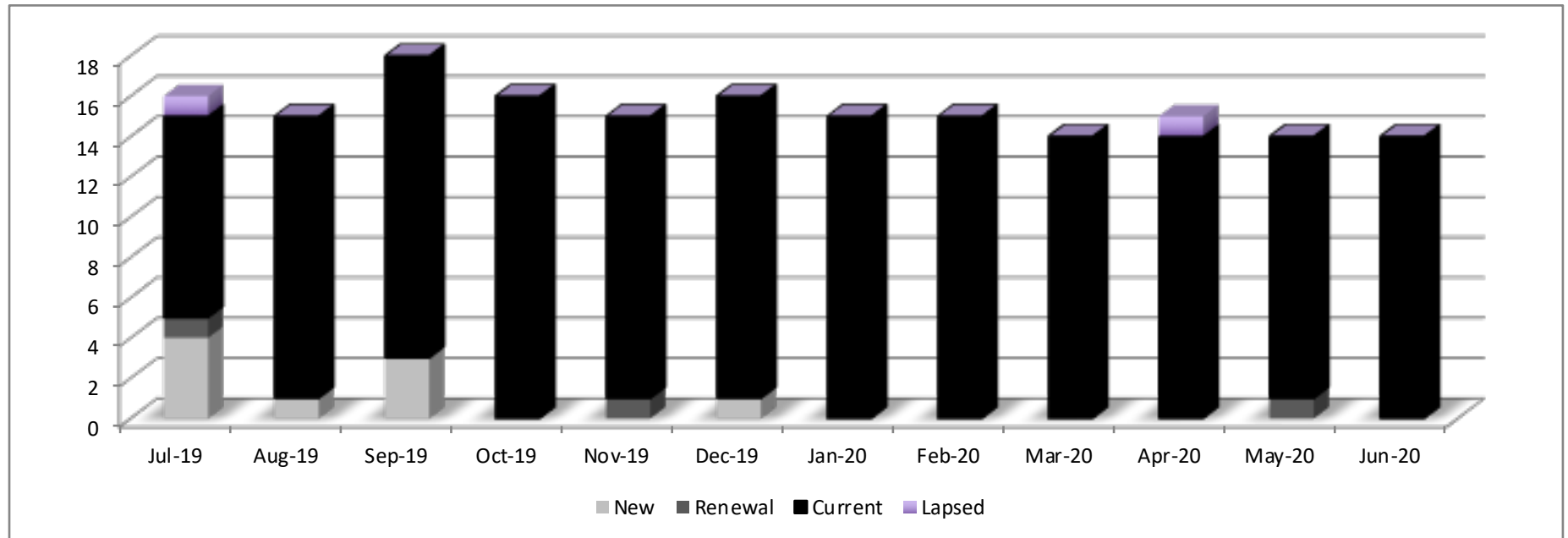
	Jul-20	Aug-20	Sep-20	Oct-20	Nov-20	Dec-20	Jan-21	Feb-21	Mar-21	Apr-21	May-21	Jun-21	Total
New	0	0	2	2	0	0	0	0	1	1	0	6	12
Lapsed	0	0	0	1	0	0	0	0	0	0	0	1	2
Renewal	0	0	0	0	1	0	0	0	0	1	0	0	2
Current	14	10	8	7	9	10	8	8	8	8	9	9	
Total	14	10	10	10	10	10	8	8	9	10	9	16	
Gain/Loss	0	-4	0	0	0	0	-2	0	1	1	-1	7	2
% Change	0.00%	-28.57%	0.00%	0.00%	0.00%	0.00%	-20.00%	0.00%	12.50%	11.11%	-10.00%	77.78%	14.29%
Non-renew	0	4	2	3	0	0	2	0	0	0	1	0	12
	YTD # of Student Members Non-Renewals												0
	YTD % of Renewals (w/o Student Non-Renewals)												28.57%

Growth or Retention: Bronze: 1% or 65%; Silver: 2% or 70%; Gold: 3% or 75%; and Diamond: 10% or 80%

Vermilion Valley Reading Council

Yearlong Trend of Total Membership

July 2019 to June 2020



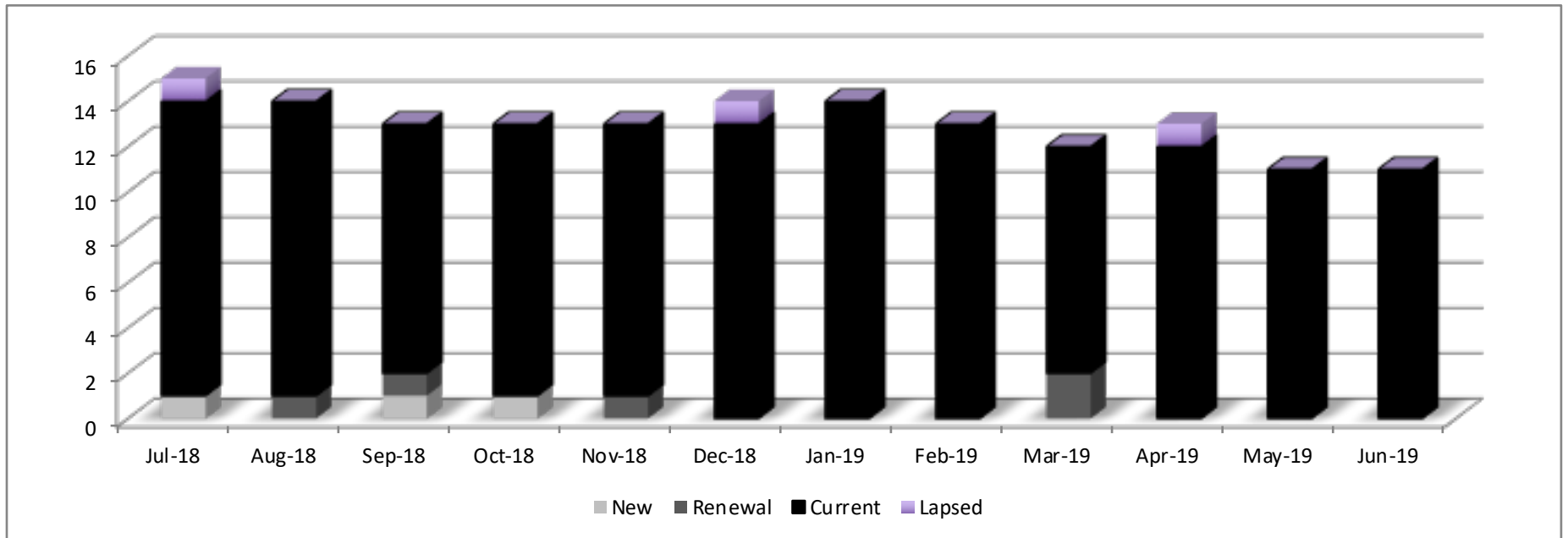
	Jul-19	Aug-19	Sep-19	Oct-19	Nov-19	Dec-19	Jan-20	Feb-20	Mar-20	Apr-20	May-20	Jun-20	Total
New	4	1	3	0	0	1	0	0	0	0	0	0	9
Lapsed	1	0	0	0	0	0	0	0	0	1	0	0	2
Renewal	1	0	0	0	1	0	0	0	0	0	1	0	3
Current	10	14	15	16	14	15	15	15	14	14	13	14	
Total	16	15	18	16	15	16	15	15	14	15	14	14	
Gain/Loss	5	-1	3	-2	-1	1	-1	0	-1	1	-1	0	3
% Change	45.45%	-6.25%	20.00%	-11.11%	-6.25%	6.67%	-6.25%	0.00%	-6.67%	7.14%	-6.67%	0.00%	27.27%
Non-renew	0	2	0	2	1	0	1	0	1	0	1	0	8
	YTD # of Student Members Non-Renewals												0
	YTD % of Renewals (w/o Student Non-Renewals)												45.45%

Growth or Retention: Bronze: 1% or 65%; Silver: 2% or 70%; Gold: 3% or 75%; and Diamond: 10% or 80%

Vermilion Valley Reading Council

Yearlong Trend of Total Membership

July 2018 to June 2019



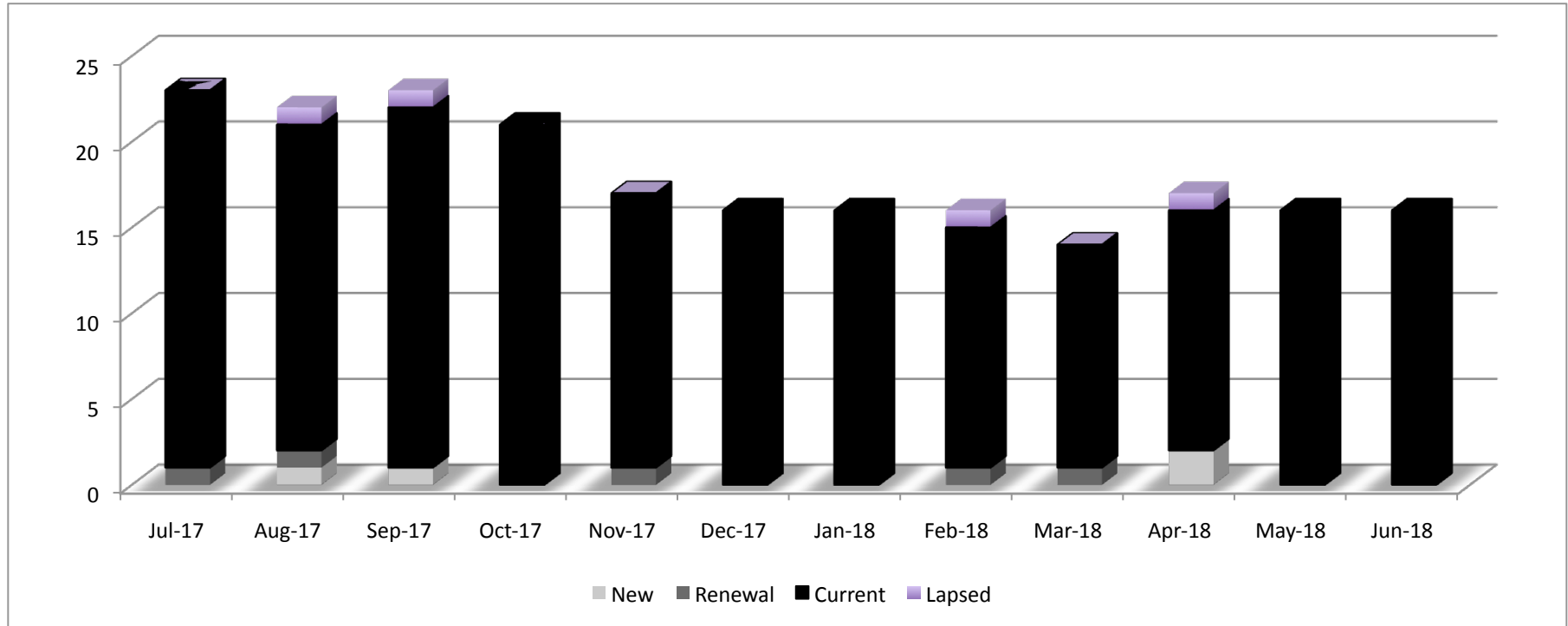
	<i>Jul-18</i>	<i>Aug-18</i>	<i>Sep-18</i>	<i>Oct-18</i>	<i>Nov-18</i>	<i>Dec-18</i>	<i>Jan-19</i>	<i>Feb-19</i>	<i>Mar-19</i>	<i>Apr-19</i>	<i>May-19</i>	<i>Jun-19</i>	<i>Total</i>
<i>New</i>	1	0	1	1	0	0	0	0	0	0	0	0	3
<i>Lapsed</i>	1	0	0	0	0	1	0	0	0	1	0	0	3
<i>Renewal</i>	0	1	1	0	1	0	0	0	2	0	0	0	5
<i>Current</i>	13	13	11	12	12	13	14	13	10	12	11	11	
<i>Total</i>	15	14	13	13	13	14	14	13	12	13	11	11	
<i>Gain/Loss</i>	-1	-1	-1	0	0	1	0	-1	-1	1	-2	0	-5
<i>% Change</i>	-6.25%	-6.67%	-7.14%	0.00%	0.00%	7.69%	0.00%	-7.14%	-7.69%	8.33%	-15.38%	0.00%	-31.25%
<i>Non-renew</i>	3	1	2	1	0	0	0	1	1	0	2	0	11
	<i>YTD # of Student Members Non-Renewals</i>												1
	<i>YTD % of Renewals (w/o Student Non-Renewals)</i>												53.33%

Growth or Retention: Bronze: 1% or 65%; Silver: 2% or 70%; Gold: 3% or 75%; and Diamond: 10% or 80%

Vermilion Valley Reading Council

Yearlong Trend of Total Membership

July 2017 to June 2018



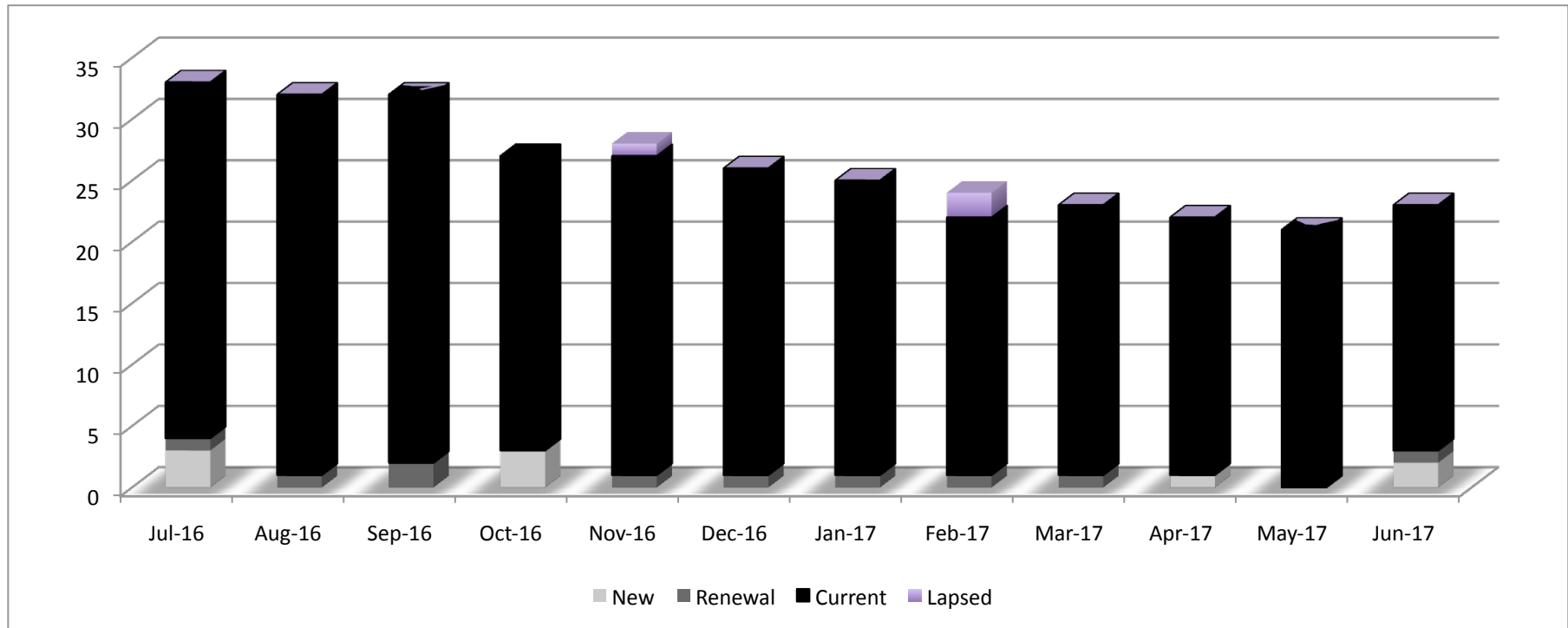
	Jul-17	Aug-17	Sep-17	Oct-17	Nov-17	Dec-17	Jan-18	Feb-18	Mar-18	Apr-18	May-18	Jun-18	Total	
New	0	1	1	0	0	0	0	0	0	2	0	0	4	
Lapsed	0	1	1	0	0	0	0	1	0	1	0	0	4	
Renewal	1	1	0	0	1	0	0	1	1	0	0	0	5	
Current	22	19	21	21	16	16	16	14	13	14	16	16		
Total	23	22	23	21	17	16	16	16	14	17	16	16		
Gain/Loss	0	-1	1	-2	-4	-1	0	0	-2	3	-1	0	-7	
% Change	0.00%	-4.35%	4.55%	-8.70%	-19.05%	-5.88%	0.00%	0.00%	-12.50%	21.43%	-5.88%	0.00%	-30.43%	
Non-renew	0	3	1	2	4	1	0	1	2	0	1	0	15	
													YTD # of Student Members Non-Renewals	1
													YTD % of Renewals (w/o Student Non-Renewals)	40.91%

Growth or Retention: Bronze: 1% or 65%; Silver: 2% or 70%; Gold: 3% or 75%; and Diamond: 10% or 80%

Vermilion Valley Reading Council

Yearlong Trend of Total Membership

July 2016 to June 2017



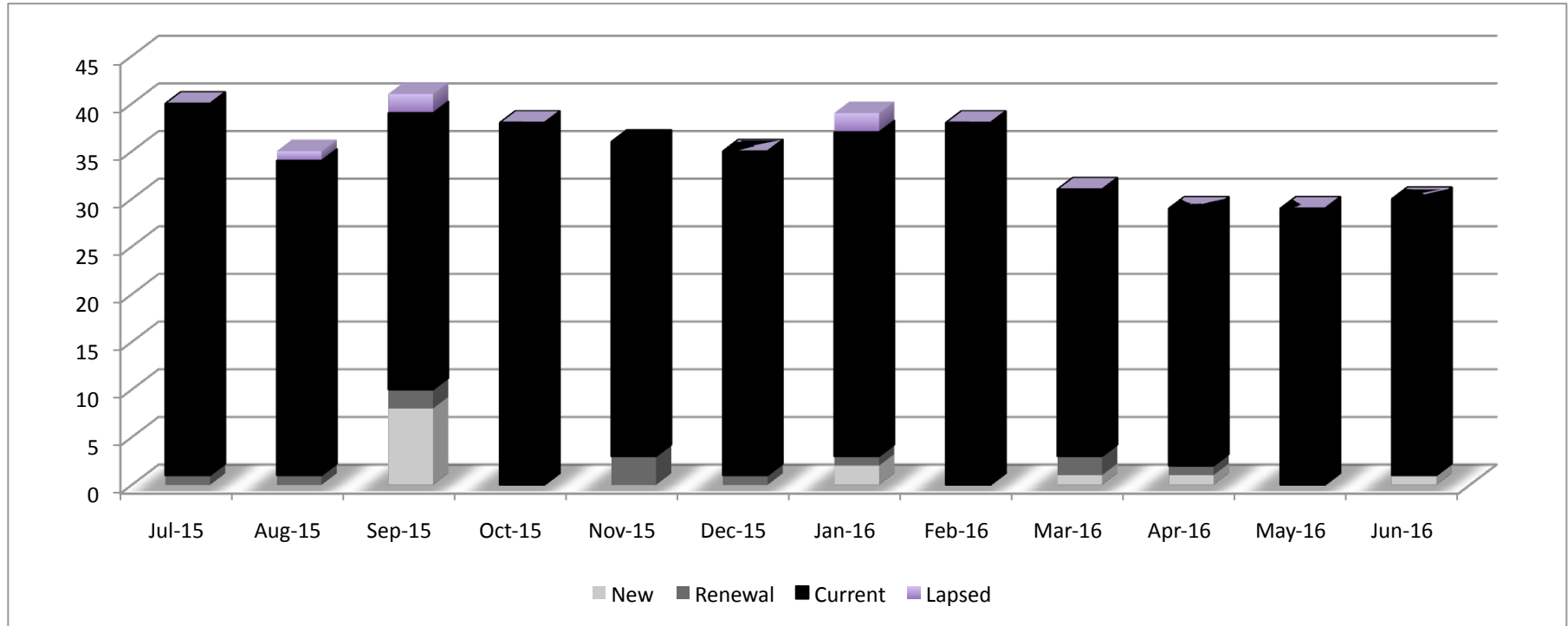
	Jul-16	Aug-16	Sep-16	Oct-16	Nov-16	Dec-16	Jan-17	Feb-17	Mar-17	Apr-17	May-17	Jun-17	Total
New	3	0	0	3	0	0	0	0	0	1	0	2	9
Lapsed	0	0	0	0	1	0	0	2	0	0	0	0	3
Renewal	1	1	2	0	1	1	1	1	1	0	0	1	10
Current	29	31	30	24	26	25	24	21	22	21	21	20	
Total	33	32	32	27	28	26	25	24	23	22	21	23	
Gain/Loss	3	-1	0	-5	1	-2	-1	-1	-1	-1	-1	2	-7
% Change	10.00%	-3.03%	0.00%	-15.63%	3.70%	-7.14%	-3.85%	-4.00%	-4.17%	-4.35%	-4.55%	9.52%	-23.33%
Non-renew	0	1	0	8	0	2	1	3	1	2	1	0	19
	YTD # of Student Members Non-Renewals												1
	YTD % of Renewals (w/o Student Non-Renewals)												37.93%

Growth or Retention: Bronze \$50: 1% or 65%; Silver \$75: 2% or 70%; Gold \$100: 3% or 75%; and Diamond \$200: 10% or 80%

Vermilion Valley Reading Council

Yearlong Trend of Total Membership

July 2015 to June 2016



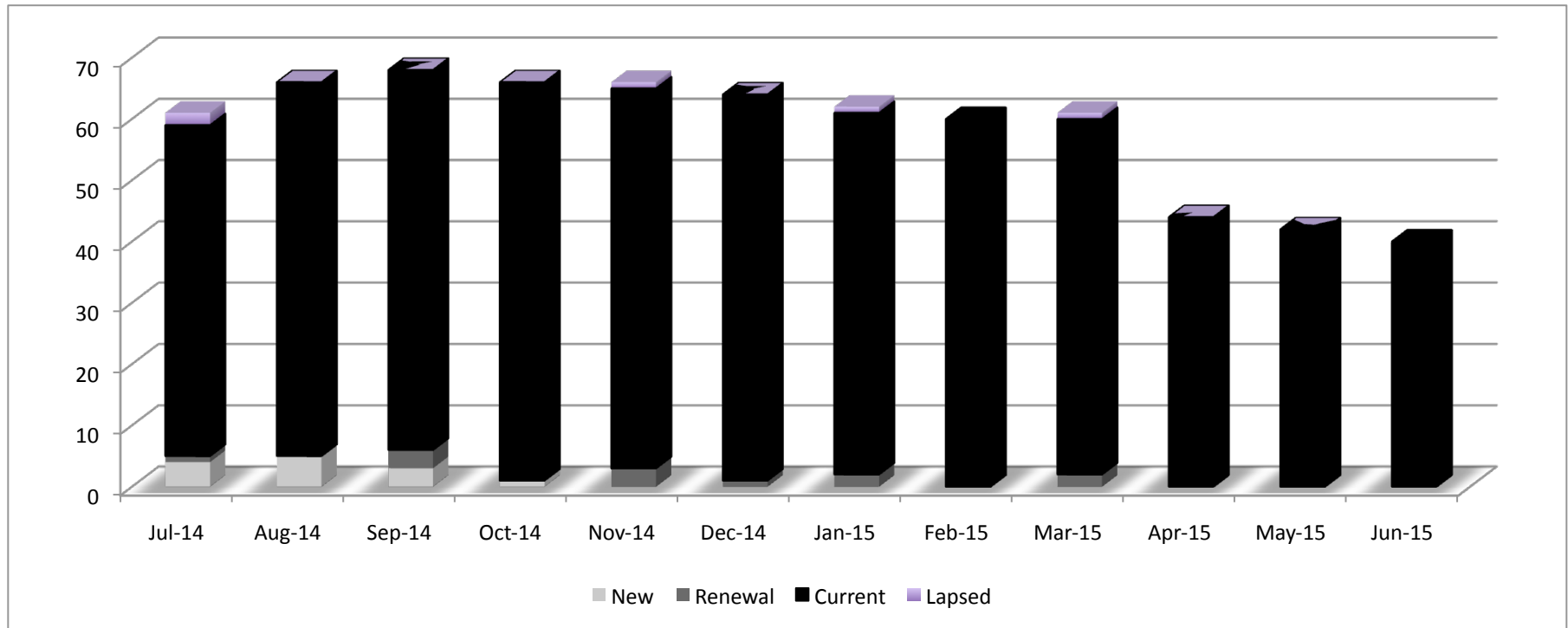
	<i>Jul-15</i>	<i>Aug-15</i>	<i>Sep-15</i>	<i>Oct-15</i>	<i>Nov-15</i>	<i>Dec-15</i>	<i>Jan-16</i>	<i>Feb-16</i>	<i>Mar-16</i>	<i>Apr-16</i>	<i>May-16</i>	<i>Jun-16</i>	<i>Total</i>
New	0	0	8	0	0	0	2	0	1	1	0	1	13
Lapsed	0	1	2	0	0	0	2	0	0	0	0	0	5
Renewal	1	1	2	0	3	1	1	0	2	1	0	0	12
Current	39	33	29	38	33	34	34	38	28	27	29	29	
Total	40	35	41	38	36	35	39	38	31	29	29	30	
Gain/Loss	0	-5	6	-3	-2	-1	4	-1	-7	-2	0	1	-10
% Change	0.00%	-12.50%	17.14%	-7.32%	-5.26%	-2.78%	11.43%	-2.56%	-18.42%	-6.45%	0.00%	3.45%	-25.00%
Non-renew	0	6	4	3	2	1	0	1	8	3	0	0	28
									YTD # of Student Members Non-Renewals				3
									YTD % of Renewals (w/o Student Non-Renewals)				45.95%

Growth or Retention: Bronze \$50: 1% or 65%; Silver \$75: 2% or 70%; Gold \$100: 3% or 75%; and Diamond \$200: 10% or 80%

Vermilion Valley Reading Council

Yearlong Trend of Total Membership

July 2014 to June 2015



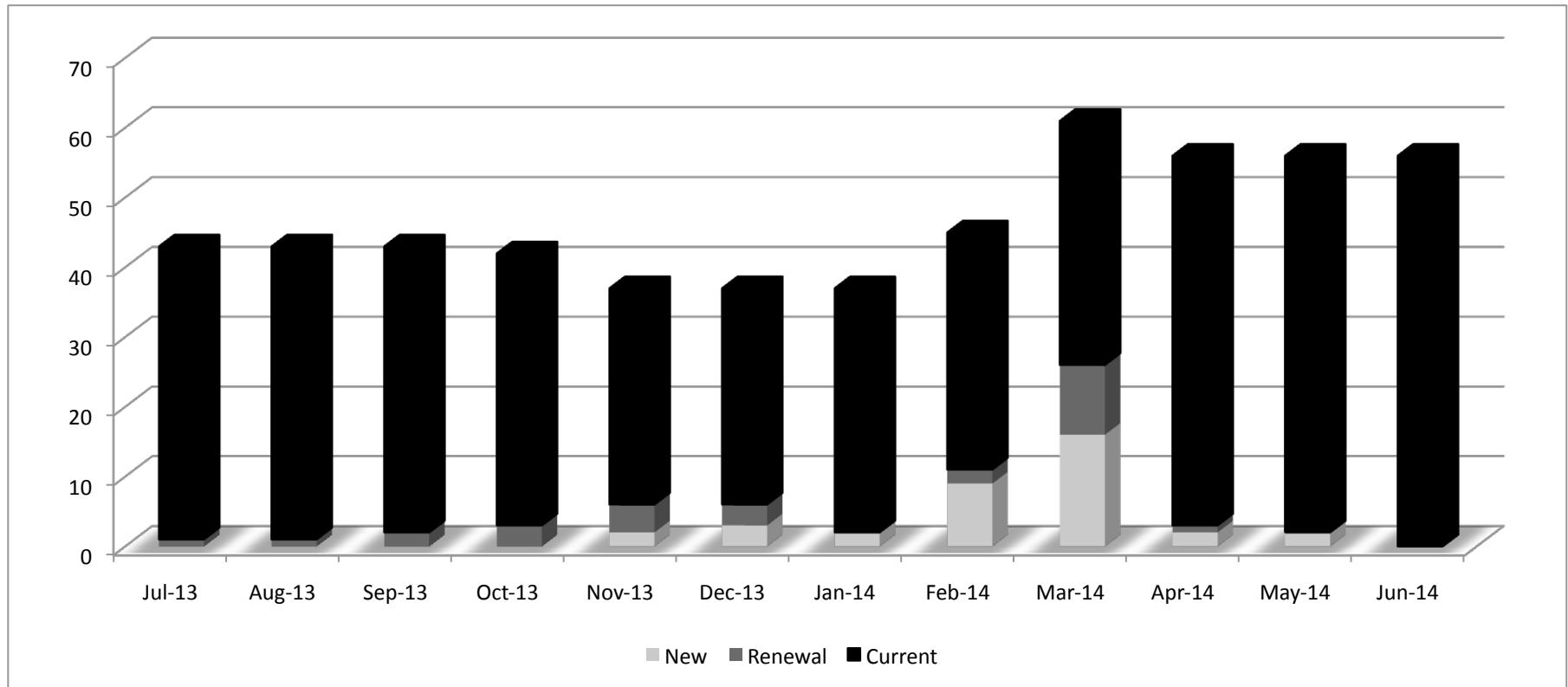
	Jul-14	Aug-14	Sep-14	Oct-14	Nov-14	Dec-14	Jan-15	Feb-15	Mar-15	Apr-15	May-15	Jun-15	Total
New	4	5	3	1	0	0	0	0	0	0	0	0	13
Lapsed	2	0	0	0	1	0	1	0	1	0	0	0	5
Renewal	1	0	3	0	3	1	2	0	2	0	0	0	12
Current	54	61	62	65	62	63	59	60	58	44	42	40	
Total	61	66	68	66	66	64	62	60	61	44	42	40	
Gain/Loss	5	5	2	-2	0	-2	-2	-2	1	-17	-2	-2	-16
% Change	8.93%	8.20%	3.03%	-2.94%	0.00%	-3.03%	-3.13%	-3.23%	1.67%	-27.87%	-4.55%	-4.76%	-28.57%
Non-renew	1	0	1	3	1	2	3	2	0	17	2	2	34
													YTD # of Student Members Non-Renewals
													4
													YTD % of Renewals (w/o Student Non-Renewals)
													32.69%

Growth or Retention: Bronze \$50: 1% or 65%; Silver \$75: 2% or 70%; Gold \$100: 3% or 75%; and Diamond \$200: 10% or 80%

Vermilion Valley Reading Council

Yearlong Trend of Total Membership

July 2013 to June 2014



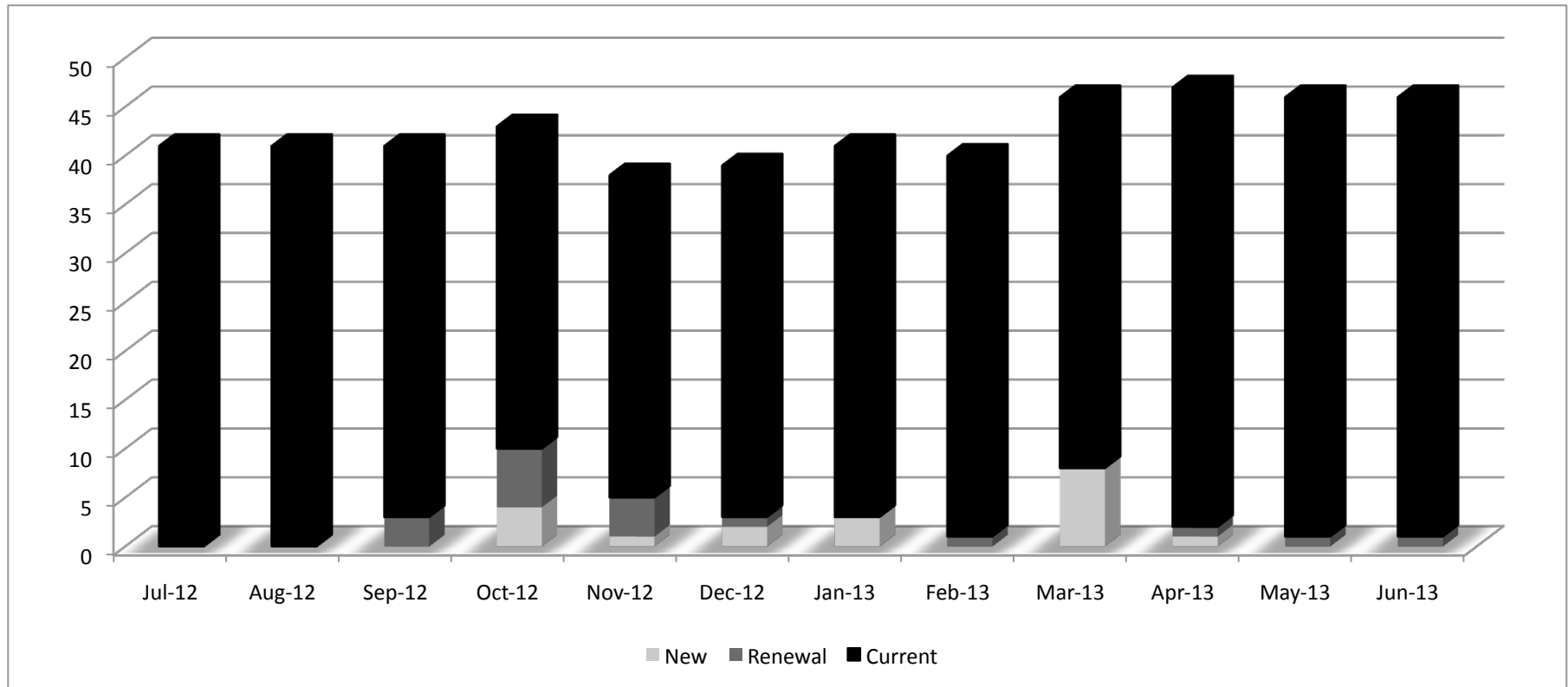
	<i>Jul-13</i>	<i>Aug-13</i>	<i>Sep-13</i>	<i>Oct-13</i>	<i>Nov-13</i>	<i>Dec-13</i>	<i>Jan-14</i>	<i>Feb-14</i>	<i>Mar-14</i>	<i>Apr-14</i>	<i>May-14</i>	<i>Jun-14</i>	<i>Total</i>
New	0	0	0	0	2	3	2	9	16	2	2	0	36
Renewal	1	1	2	3	4	3	0	2	10	1	0	0	27
Current	42	42	41	39	31	31	35	34	35	53	54	56	
Total	43	43	43	42	37	37	37	45	61	56	56	56	
Gain/Loss	-3	0	0	-1	-5	0	0	8	16	-5	0	0	10
% Change	-6.52%	0.00%	0.00%	-2.33%	-11.90%	0.00%	0.00%	21.62%	35.56%	-8.20%	0.00%	0.00%	21.74%
Non-renew	3	0	0	1	7	3	2	1	0	7	2	0	26

Membership Growth: 1% Bronze = \$50, 2% Silver = \$75, 3% Gold = \$100, and 10% Diamond = \$200

Vermilion Valley Reading Council

Yearlong Trend of Total Membership

July 2012 to June 2013



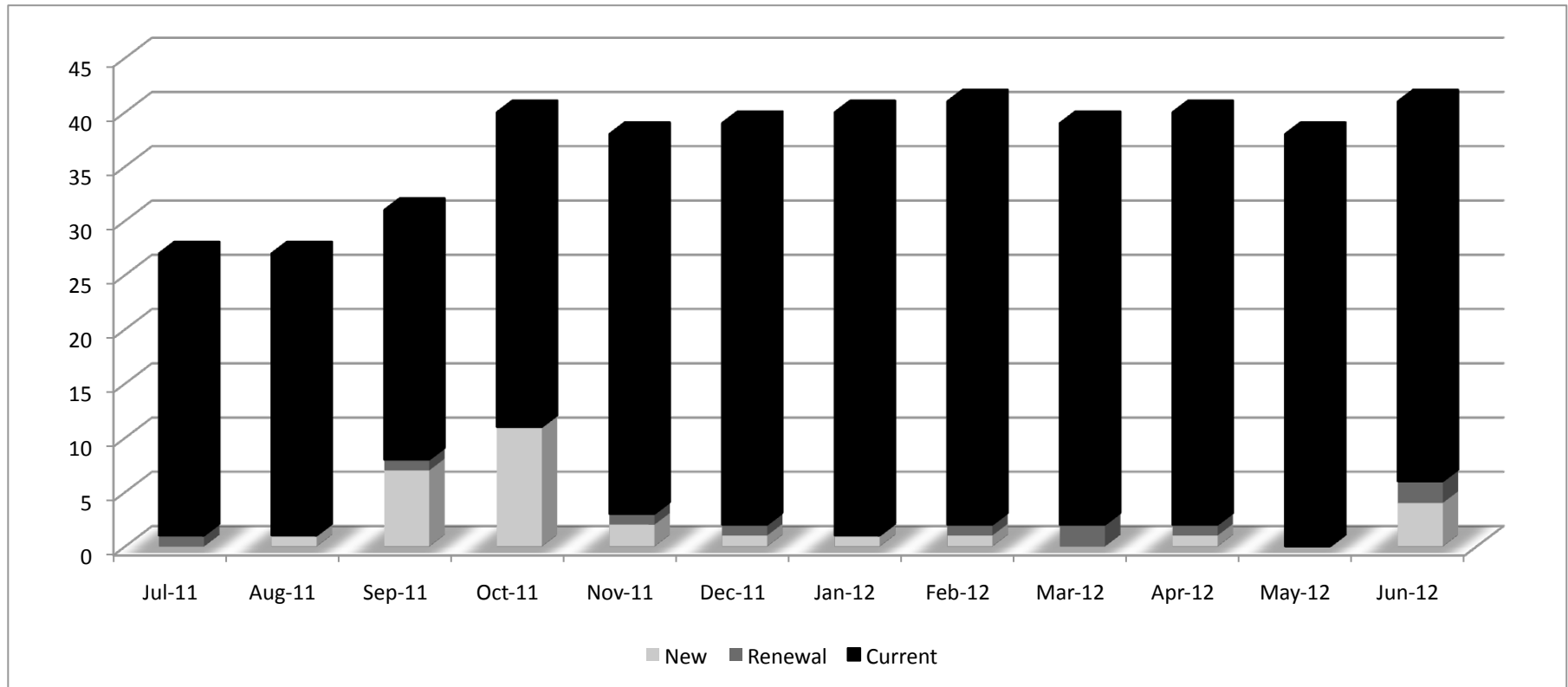
	Jul-12	Aug-12	Sep-12	Oct-12	Nov-12	Dec-12	Jan-13	Feb-13	Mar-13	Apr-13	May-13	Jun-13	Total
New	0	0	0	4	1	2	3	0	8	1	0	0	19
Renewal	0	0	3	6	4	1	0	1	0	1	1	1	18
Current	41	41	38	33	33	36	38	39	38	45	45	45	
Total	41	41	41	43	38	39	41	40	46	47	46	46	
Gain/Loss	0	0	0	2	-5	1	2	-1	6	1	-1	0	5
% Change	0.00%	0.00%	0.00%	4.88%	-11.63%	2.63%	5.13%	-2.44%	15.00%	2.17%	-2.13%	0.00%	12.20%
Non-renew	0	0	0	2	6	1	1	1	2	0	1	0	14

Membership Growth: 1% Bronze = \$50, 2% Silver = \$75, 3% Gold = \$100, and 10% Diamond = \$200

Vermilion Valley Reading Council

Yearlong Trend of Total Membership

July 2011 to June 2012



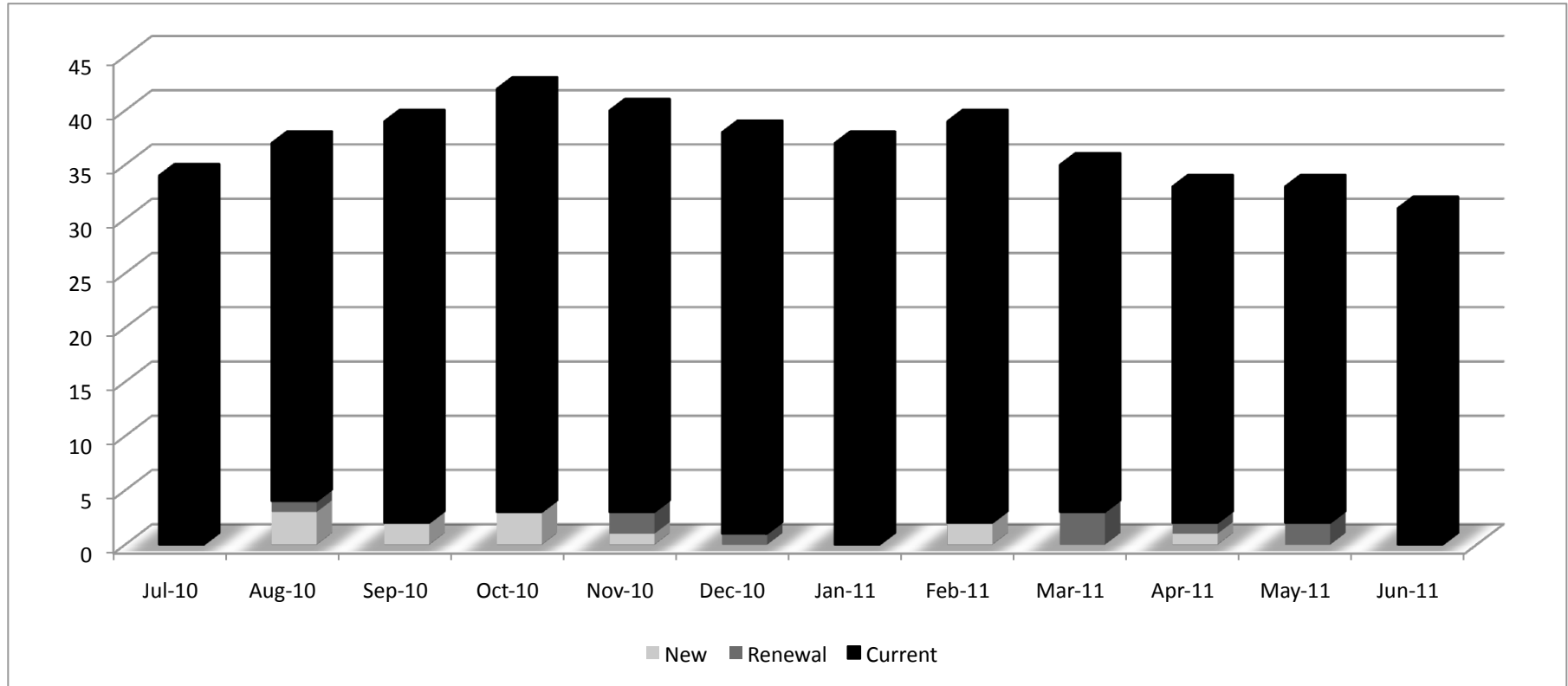
	<i>Jul-11</i>	<i>Aug-11</i>	<i>Sep-11</i>	<i>Oct-11</i>	<i>Nov-11</i>	<i>Dec-11</i>	<i>Jan-12</i>	<i>Feb-12</i>	<i>Mar-12</i>	<i>Apr-12</i>	<i>May-12</i>	<i>Jun-12</i>	<i>Total</i>
New	0	1	7	11	2	1	1	1	0	1	0	4	29
Renewal	1	0	1	0	1	1	0	1	2	1	0	2	10
Current	26	26	23	29	35	37	39	39	37	38	38	35	
Total	27	27	31	40	38	39	40	41	39	40	38	41	
Gain/Loss	-4	0	4	9	-2	1	1	1	-2	1	-2	3	10
% Change	-12.90%	0.00%	14.81%	29.03%	-5.00%	2.63%	2.56%	2.50%	-4.88%	2.56%	-5.00%	7.89%	32.26%
Non-renew	4	1	3	2	4	0	0	0	2	0	2	1	19

Membership Growth: 1% Bronze = \$50, 2% Silver = \$75, 3% Gold = \$100, and 10% Diamond = \$200

Vermilion Valley Reading Council

Yearlong Trend of Total Membership

July 2010 to June 2011



	<i>Jul-10</i>	<i>Aug-10</i>	<i>Sep-10</i>	<i>Oct-10</i>	<i>Nov-10</i>	<i>Dec-10</i>	<i>Jan-11</i>	<i>Feb-11</i>	<i>Mar-11</i>	<i>Apr-11</i>	<i>May-11</i>	<i>Jun-11</i>	<i>Total</i>
<i>New</i>	0	3	2	3	1	0	0	2	0	1	0	0	12
<i>Renewal</i>	0	1	0	0	2	1	0	0	3	1	2	0	10
<i>Current</i>	34	33	37	39	37	37	37	37	32	31	31	31	
<i>Total</i>	34	37	39	42	40	38	37	39	35	33	33	31	
<i>Gain/Loss</i>	0	3	2	3	-2	-2	-1	2	-4	-2	0	-2	-3
<i>% Change</i>	0.00%	8.82%	5.41%	7.69%	-4.76%	-5.00%	-2.63%	5.41%	-10.26%	-5.71%	0.00%	-6.06%	-8.82%
<i>Non-renew</i>	0	0	0	0	3	2	1	0	4	3	0	2	15