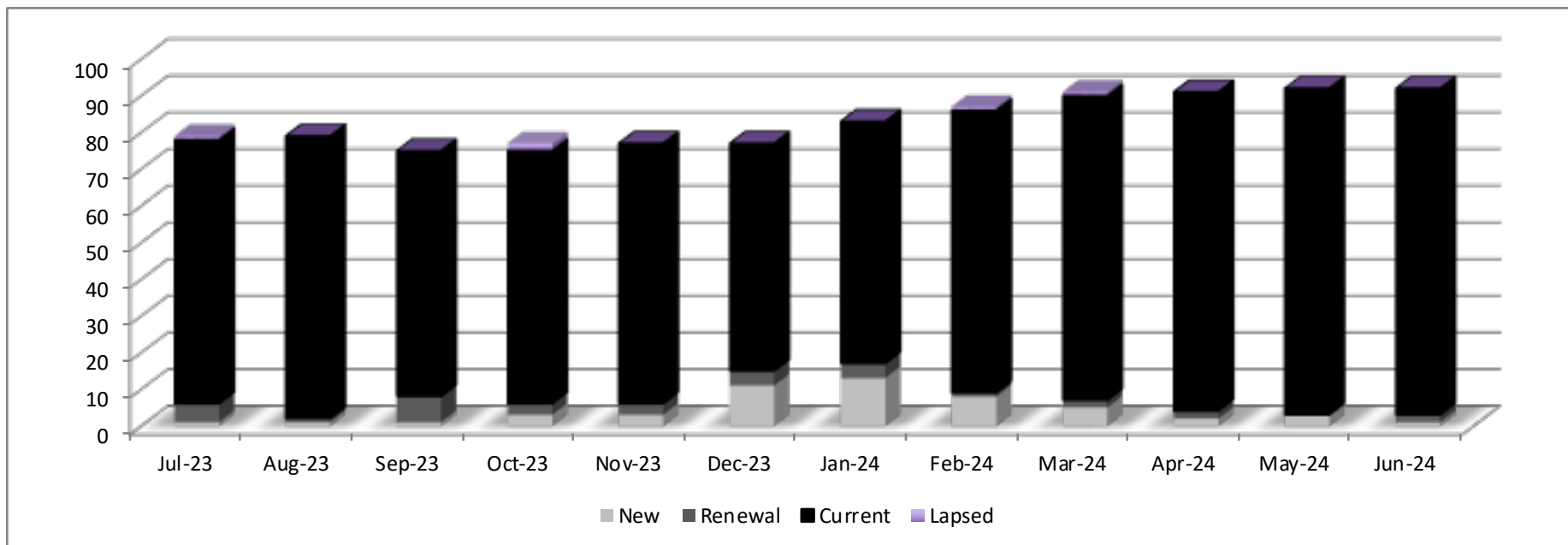


West Suburban Reading Council

Yearlong Trend of Total Membership

July 2023 to June 2024



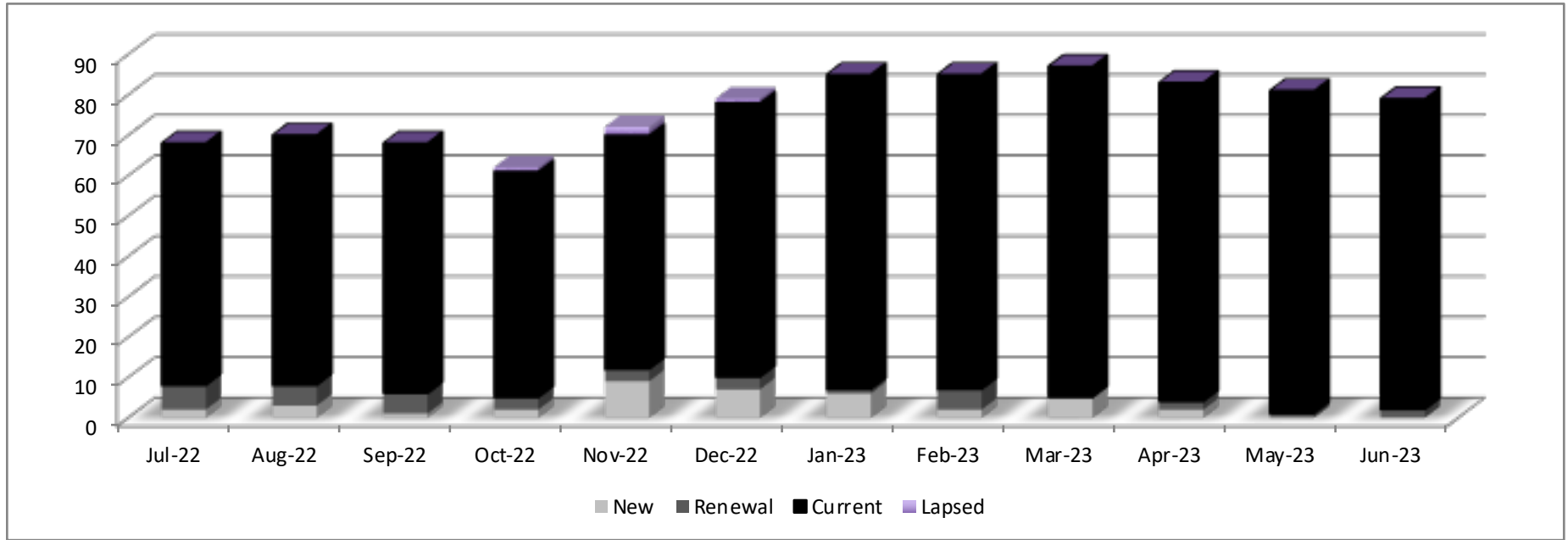
	Jul-23	Aug-23	Sep-23	Oct-23	Nov-23	Dec-23	Jan-24	Feb-24	Mar-24	Apr-24	May-24	Jun-24	Total
New	1	1	1	3	3	11	13	8	5	2	3	1	52
Lapsed	1	0	0	2	0	0	0	1	1	0	0	0	5
Renewal	5	1	7	3	3	4	4	1	2	2	0	2	34
Current	72	77	67	69	71	62	66	77	83	87	89	89	
Total	79	79	75	77	77	77	83	87	91	91	92	92	
Gain/Loss	0	0	-4	2	0	0	6	4	4	0	1	0	13
% Change	0.00%	0.00%	-5.06%	2.67%	0.00%	0.00%	7.79%	4.82%	4.60%	0.00%	1.10%	0.00%	16.46%
Non-Renew	2	1	5	3	2	10	7	5	2	2	2	1	42
Student NR	0	0	0	0	0	0	0	0	0	0	0	0	0
	YTD % of Renewals (w/o Student Non-Renewals)												49.37%

Growth or Retention: Bronze: 1% or 65%; Silver: 2% or 70%; Gold: 3% or 75%; and Diamond: 10% or 80%

West Suburban Reading Council

Yearlong Trend of Total Membership

July 2022 to June 2023



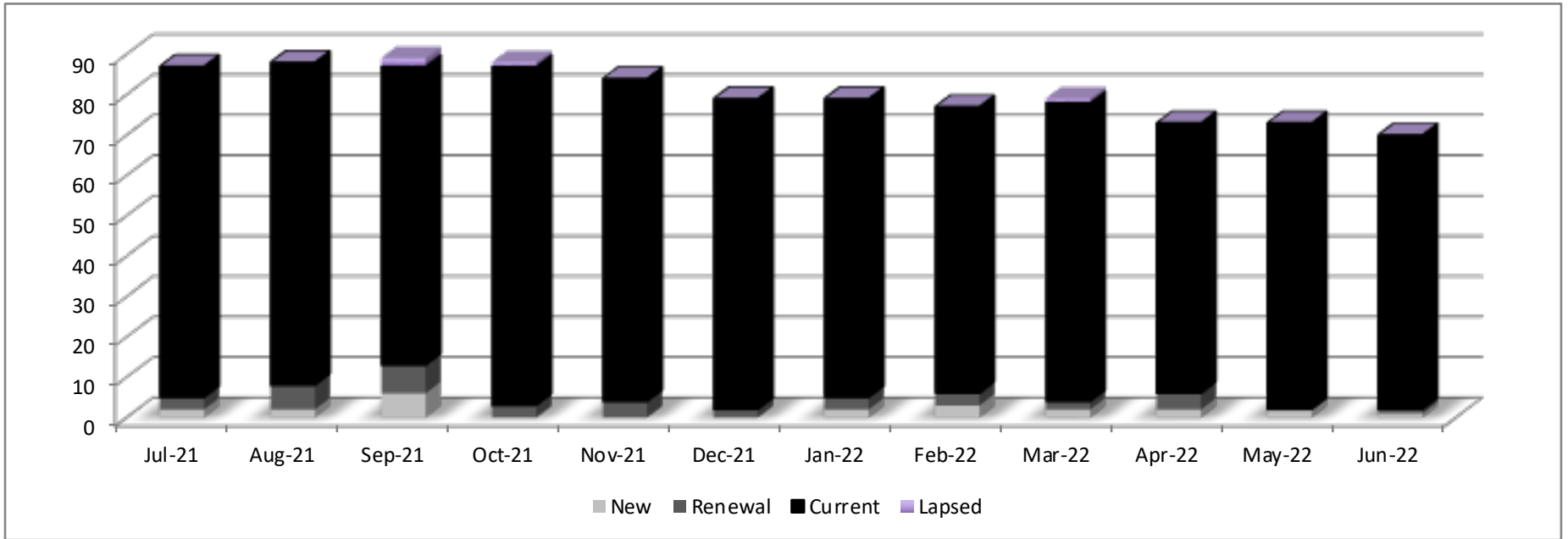
	Jul-22	Aug-22	Sep-22	Oct-22	Nov-22	Dec-22	Jan-23	Feb-23	Mar-23	Apr-23	May-23	Jun-23	Total
New	2	3	1	2	9	7	6	2	5	2	0	0	39
Lapsed	0	0	0	1	2	1	0	0	0	0	0	0	4
Renewal	6	5	5	3	3	3	1	5	0	2	1	2	36
Current	60	62	62	56	58	68	78	78	82	79	80	77	
Total	68	70	68	62	72	79	85	85	87	83	81	79	
Gain/Loss	-2	2	-2	-6	10	7	6	0	2	-4	-2	-2	9
% Change	-2.86%	2.94%	-2.86%	-8.82%	16.13%	9.72%	7.59%	0.00%	2.35%	-4.60%	-2.41%	-2.47%	12.86%
Non-renew	3	1	3	9	1	1	0	2	3	5	2	2	32
	YTD # of Student Members Non-Renewals												1
	YTD % of Renewals (w/o Student Non-Renewals)												57.97%

Growth or Retention: Bronze: 1% or 65%; Silver: 2% or 70%; Gold: 3% or 75%; and Diamond: 10% or 80%

West Suburban Reading Council

Yearlong Trend of Total Membership

July 2021 to June 2022



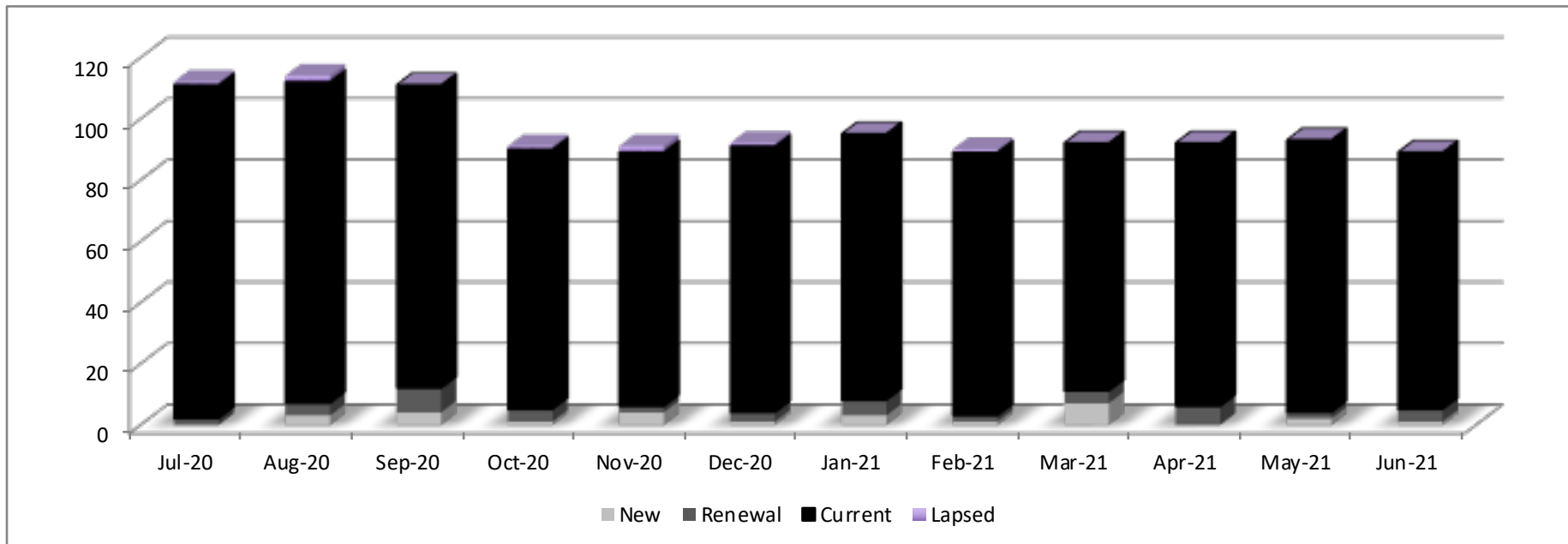
	Jul-21	Aug-21	Sep-21	Oct-21	Nov-21	Dec-21	Jan-22	Feb-22	Mar-22	Apr-22	May-22	Jun-22	Total
New	2	2	6	0	0	0	2	3	2	2	2	1	22
Lapsed	0	0	2	1	0	0	0	0	1	0	0	0	4
Renewal	3	6	7	3	4	2	3	3	2	4	0	1	38
Current	82	80	74	84	80	77	74	71	74	67	71	68	
Total	87	88	89	88	84	79	79	77	79	73	73	70	
Gain/Loss	-2	1	1	-1	-4	-5	0	-2	2	-6	0	-3	-19
% Change	-2.25%	1.15%	1.14%	-1.12%	-4.55%	-5.95%	0.00%	-2.53%	2.60%	-7.59%	0.00%	-4.11%	-21.35%
Non-renew	4	1	7	2	4	5	2	4	2	8	2	4	45
	YTD # of Student Members Non-Renewals												2
	YTD % of Renewals (w/o Student Non-Renewals)												48.28%

Growth or Retention: Bronze: 1% or 65%; Silver: 2% or 70%; Gold: 3% or 75%; and Diamond: 10% or 80%

West Suburban Reading Council

Yearlong Trend of Total Membership

July 2020 to June 2021



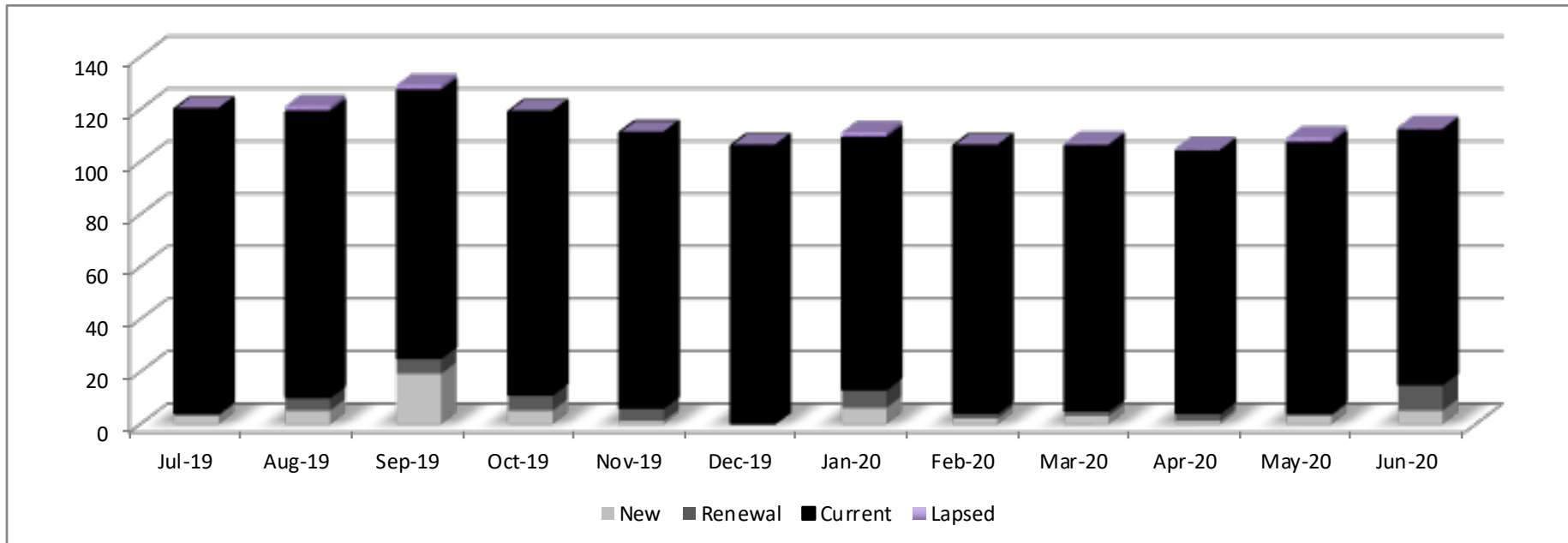
	Jul-20	Aug-20	Sep-20	Oct-20	Nov-20	Dec-20	Jan-21	Feb-21	Mar-21	Apr-21	May-21	Jun-21	Total
New	0	3	4	1	4	1	3	1	7	0	2	1	27
Lapsed	1	2	0	1	2	1	0	1	0	0	0	0	8
Renewal	2	4	8	4	2	3	5	2	4	6	2	4	46
Current	109	105	99	85	83	87	87	86	81	86	89	84	
Total	112	114	111	91	91	92	95	90	92	92	93	89	
Gain/Loss	-1	2	-3	-20	0	1	3	-5	2	0	1	-4	-24
% Change	-0.88%	1.79%	-2.63%	-18.02%	0.00%	1.10%	3.26%	-5.26%	2.22%	0.00%	1.09%	-4.30%	-21.24%
Non-renew	2	3	6	22	6	1	0	7	5	0	1	5	58
	YTD # of Student Members Non-Renewals												5
	YTD % of Renewals (w/o Student Non-Renewals)												50.00%

Growth or Retention: Bronze: 1% or 65%; Silver: 2% or 70%; Gold: 3% or 75%; and Diamond: 10% or 80%

West Suburban Reading Council

Yearlong Trend of Total Membership

July 2019 to June 2020



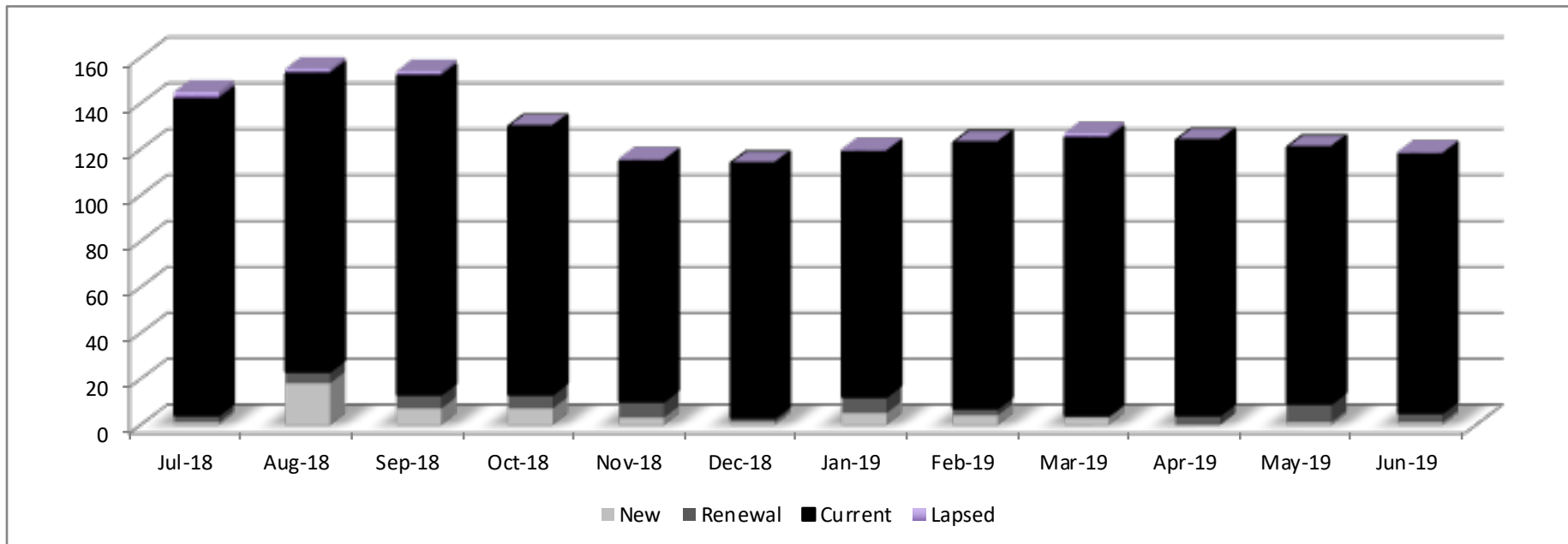
	Jul-19	Aug-19	Sep-19	Oct-19	Nov-19	Dec-19	Jan-20	Feb-20	Mar-20	Apr-20	May-20	Jun-20	Total
New	3	5	19	5	1	0	6	2	3	1	3	5	53
Lapsed	0	2	2	0	0	0	2	0	1	1	2	1	11
Renewal	1	5	6	6	5	0	7	2	2	3	1	10	48
Current	116	109	102	108	105	106	96	102	101	100	103	97	
Total	120	121	129	119	111	106	111	106	107	105	109	113	
Gain/Loss	1	1	8	-10	-8	-5	5	-5	1	-2	4	4	-6
% Change	0.84%	0.83%	6.61%	-7.75%	-6.72%	-4.50%	4.72%	-4.50%	0.94%	-1.87%	3.81%	3.67%	-5.04%
Non-renew	2	6	13	13	8	5	2	7	3	4	1	2	66
	YTD # of Student Members Non-Renewals												2
	YTD % of Renewals (w/o Student Non-Renewals)												50.43%

Growth or Retention: Bronze: 1% or 65%; Silver: 2% or 70%; Gold: 3% or 75%; and Diamond: 10% or 80%

West Suburban Reading Council

Yearlong Trend of Total Membership

July 2018 to June 2019

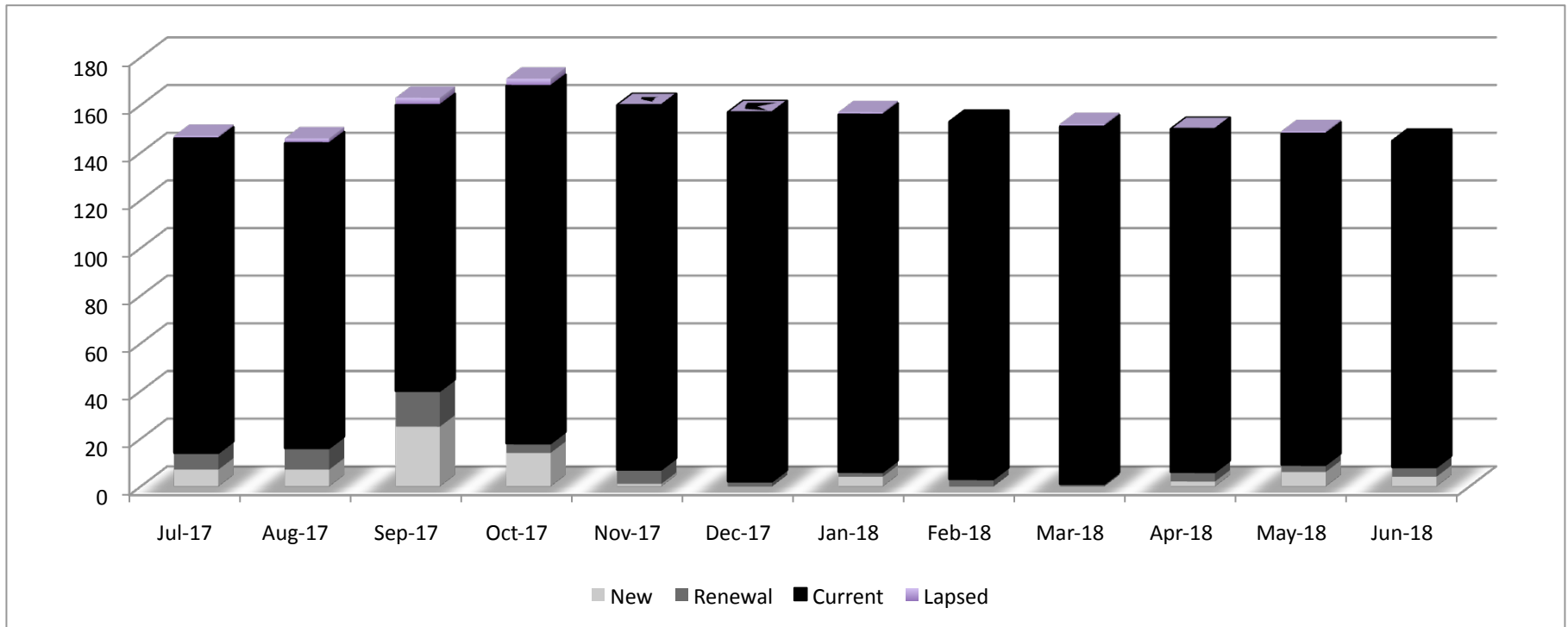


	Jul-18	Aug-18	Sep-18	Oct-18	Nov-18	Dec-18	Jan-19	Feb-19	Mar-19	Apr-19	May-19	Jun-19	Total
New	1	18	7	7	3	1	5	4	3	0	1	1	51
Lapsed	3	2	2	0	1	0	1	0	2	0	0	1	12
Renewal	3	5	6	6	7	2	7	3	1	4	8	4	56
Current	138	130	139	117	105	111	107	116	121	120	112	113	
Total	145	155	154	130	116	114	120	123	127	124	121	119	
Gain/Loss	0	10	-1	-24	-14	-2	6	3	4	-3	-3	-2	-26
% Change	0.00%	6.90%	-0.65%	-15.58%	-10.77%	-1.72%	5.26%	2.50%	3.25%	-2.36%	-2.42%	-1.65%	-17.93%
Non-renew	4	8	9	31	17	3	0	1	1	2	3	3	82
	YTD # of Student Members Non-Renewals												5
	YTD % of Renewals (w/o Student Non-Renewals)												48.57%

Growth or Retention: Bronze: 1% or 65%; Silver: 2% or 70%; Gold: 3% or 75%; and Diamond: 10% or 80%

West Suburban Reading Council

Yearlong Trend of Total Membership July 2017 to June 2018

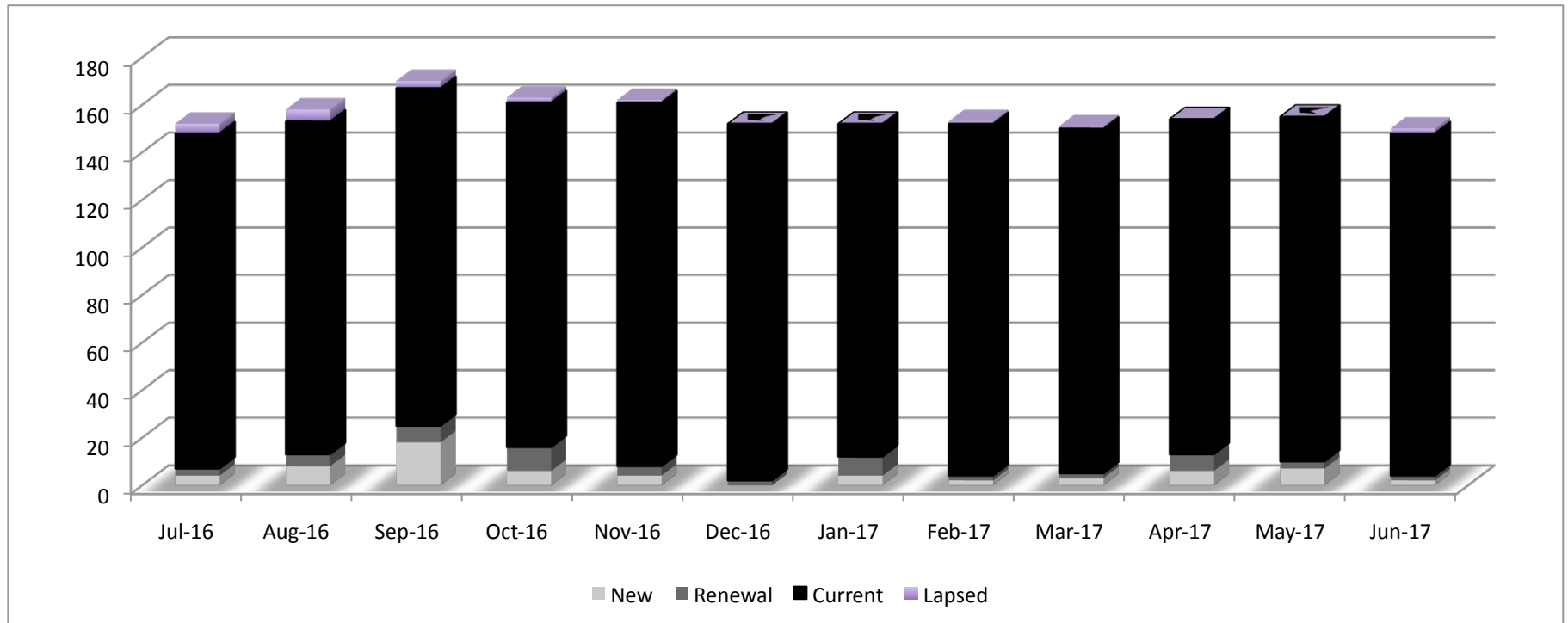


	<i>Jul-17</i>	<i>Aug-17</i>	<i>Sep-17</i>	<i>Oct-17</i>	<i>Nov-17</i>	<i>Dec-17</i>	<i>Jan-18</i>	<i>Feb-18</i>	<i>Mar-18</i>	<i>Apr-18</i>	<i>May-18</i>	<i>Jun-18</i>	<i>Total</i>
New	7	7	25	14	1	0	4	0	0	2	6	4	70
Lapsed	1	2	3	3	0	0	1	0	1	0	1	0	12
Renewal	7	9	15	4	6	2	2	3	1	4	3	4	60
Current	132	128	120	150	153	155	150	150	150	144	139	137	
Total	147	146	163	171	160	157	157	153	152	150	149	145	
Gain/Loss	-3	-1	17	8	-11	-3	0	-4	-1	-2	-1	-4	-5
% Change	-2.00%	-0.68%	11.64%	4.91%	-6.43%	-1.88%	0.00%	-2.55%	-0.65%	-1.32%	-0.67%	-2.68%	-3.33%
Non-renew	11	10	11	9	12	3	5	4	2	4	8	8	87
	YTD # of Student Members Non-Renewals												5
	YTD % of Renewals (w/o Student Non-Renewals)												49.66%

Growth or Retention: Bronze: 1% or 65%; Silver: 2% or 70%; Gold: 3% or 75%; and Diamond: 10% or 80%

West Suburban Reading Council

Yearlong Trend of Total Membership July 2016 to June 2017

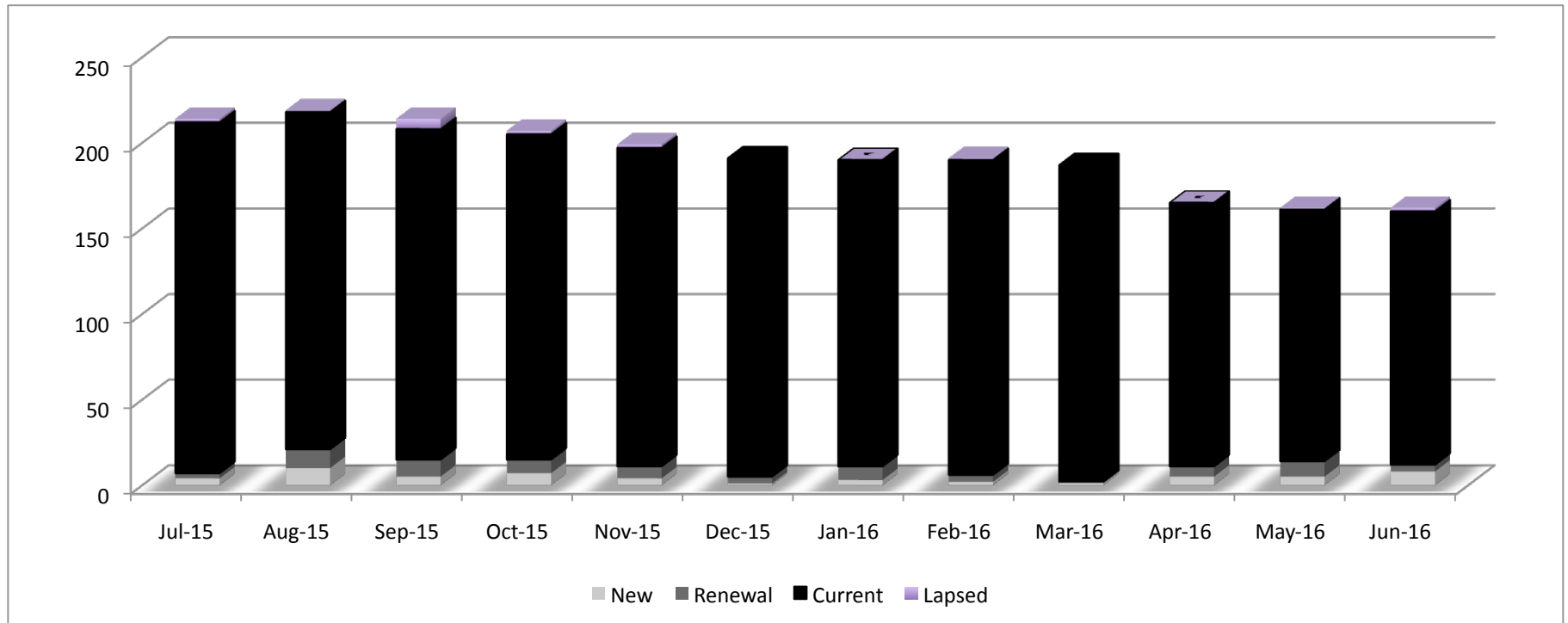


	<i>Jul-16</i>	<i>Aug-16</i>	<i>Sep-16</i>	<i>Oct-16</i>	<i>Nov-16</i>	<i>Dec-16</i>	<i>Jan-17</i>	<i>Feb-17</i>	<i>Mar-17</i>	<i>Apr-17</i>	<i>May-17</i>	<i>Jun-17</i>	<i>Total</i>
New	4	8	18	6	4	0	4	2	3	6	7	2	64
Lapsed	4	5	3	2	1	0	0	1	1	0	0	2	19
Renewal	3	5	7	10	4	2	8	2	2	7	3	2	55
Current	141	140	142	145	153	150	140	148	145	141	145	144	
Total	152	158	170	163	162	152	152	153	151	154	155	150	
Gain/Loss	-10	6	12	-7	-1	-10	0	1	-2	3	1	-5	-12
% Change	-6.17%	3.95%	7.59%	-4.12%	-0.61%	-6.17%	0.00%	0.66%	-1.31%	1.99%	0.65%	-3.23%	-7.41%
Non-renew	18	7	9	15	6	10	4	2	6	3	6	9	95
	YTD # of Student Members Non-Renewals												1
	YTD % of Renewals (w/o Student Non-Renewals)												35.40%

Growth or Retention: Bronze \$50: 1% or 65%; Silver \$75: 2% or 70%; Gold \$100: 3% or 75%; and Diamond \$200: 10% or 80%

West Suburban Reading Council

Yearlong Trend of Total Membership July 2015 to June 2016

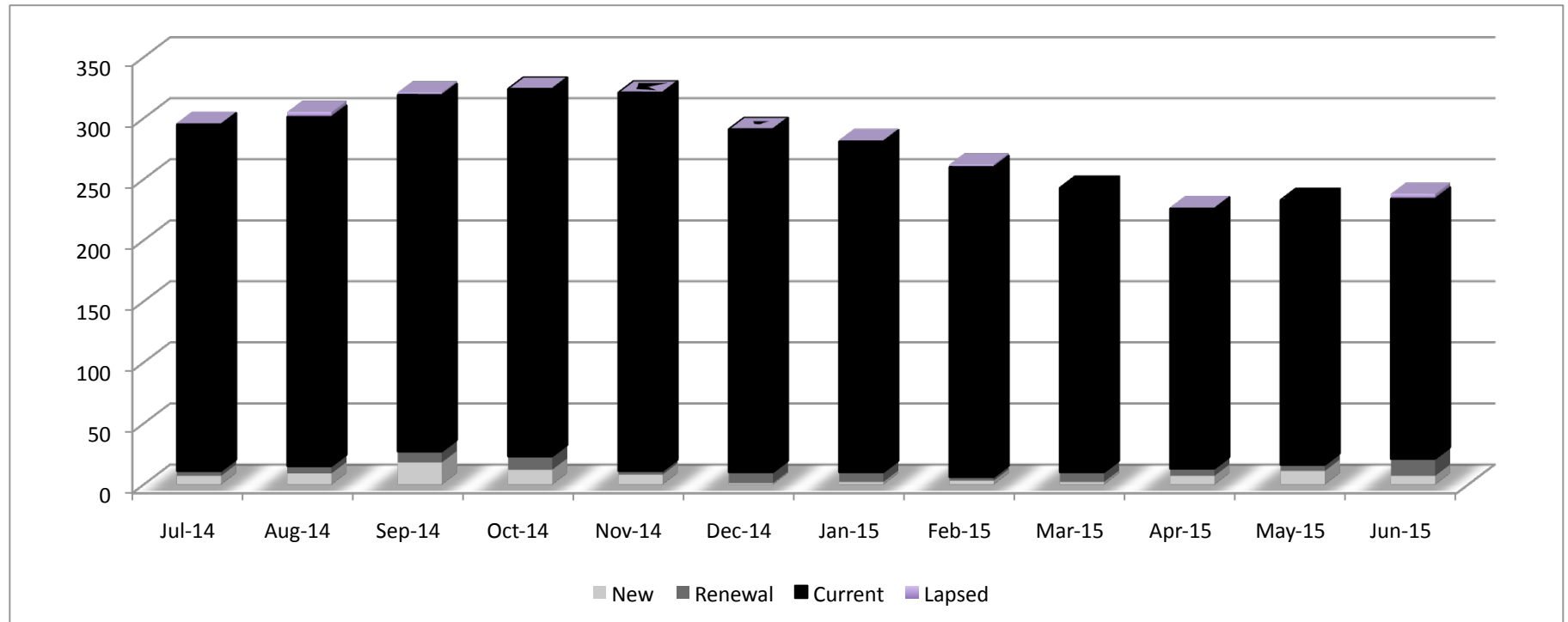


	<i>Jul-15</i>	<i>Aug-15</i>	<i>Sep-15</i>	<i>Oct-15</i>	<i>Nov-15</i>	<i>Dec-15</i>	<i>Jan-16</i>	<i>Feb-16</i>	<i>Mar-16</i>	<i>Apr-16</i>	<i>May-16</i>	<i>Jun-16</i>	<i>Total</i>
New	4	10	5	7	4	1	3	2	2	5	5	8	56
Lapsed	2	1	6	2	2	0	0	1	0	0	1	2	17
Renewal	3	11	10	8	7	4	8	4	0	6	9	4	74
Current	205	197	193	190	186	186	179	184	185	154	147	148	
Total	214	219	214	207	199	191	190	191	187	165	162	162	
Gain/Loss	-24	5	-5	-7	-8	-8	-1	1	-4	-22	-3	0	-76
% Change	-10.08%	2.34%	-2.28%	-3.27%	-3.86%	-4.02%	-0.52%	0.53%	-2.09%	-11.76%	-1.82%	0.00%	-31.93%
Non-renew	30	6	16	16	14	9	4	2	6	27	9	10	149
	YTD # of Student Members Non-Renewals												23
	YTD % of Renewals (w/o Student Non-Renewals)												42.33%

Growth or Retention: Bronze \$50: 1% or 65%; Silver \$75: 2% or 70%; Gold \$100: 3% or 75%; and Diamond \$200: 10% or 80%

West Suburban Reading Council

Yearlong Trend of Total Membership July 2014 to June 2015

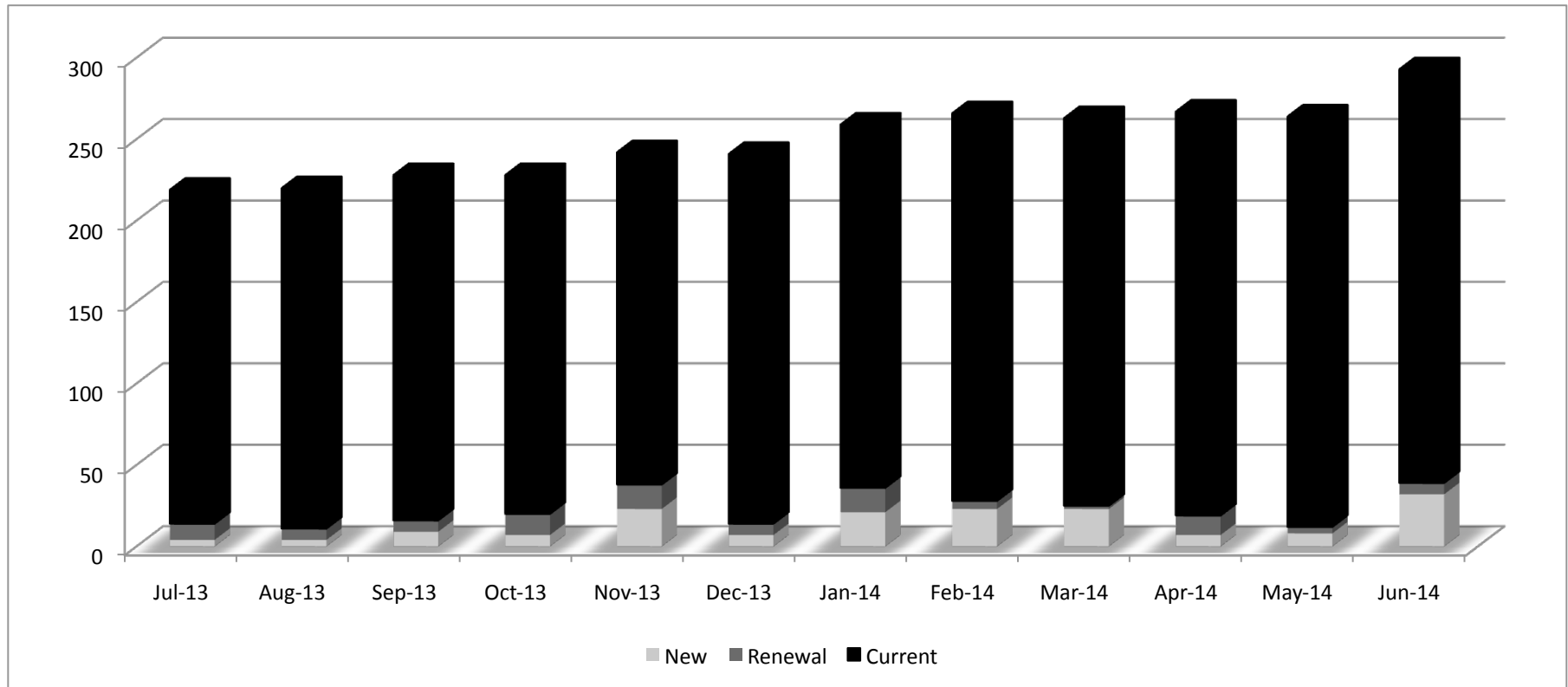


	<i>Jul-14</i>	<i>Aug-14</i>	<i>Sep-14</i>	<i>Oct-14</i>	<i>Nov-14</i>	<i>Dec-14</i>	<i>Jan-15</i>	<i>Feb-15</i>	<i>Mar-15</i>	<i>Apr-15</i>	<i>May-15</i>	<i>Jun-15</i>	<i>Total</i>
New	7	9	18	12	8	1	2	3	2	7	11	7	87
Lapsed	1	4	2	0	0	0	1	2	0	1	0	4	15
Renewal	4	6	9	11	3	9	8	3	8	6	5	14	86
Current	284	286	292	301	310	281	271	254	233	213	217	213	
Total	296	305	321	324	321	291	282	262	243	227	233	238	
Gain/Loss	3	9	16	3	-3	-30	-9	-20	-19	-16	6	5	-55
% Change	1.02%	3.04%	5.25%	0.93%	-0.93%	-9.35%	-3.09%	-7.09%	-7.25%	-6.58%	2.64%	2.15%	-18.77%
Non-renew	5	4	4	9	11	31	12	25	21	24	5	6	157
	YTD # of Student Members Non-Renewals												5
	YTD % of Renewals (w/o Student Non-Renewals)												35.07%

Growth or Retention: Bronze \$50: 1% or 65%; Silver \$75: 2% or 70%; Gold \$100: 3% or 75%; and Diamond \$200: 10% or 80%

West Suburban Reading Council

Yearlong Trend of Total Membership July 2013 to June 2014

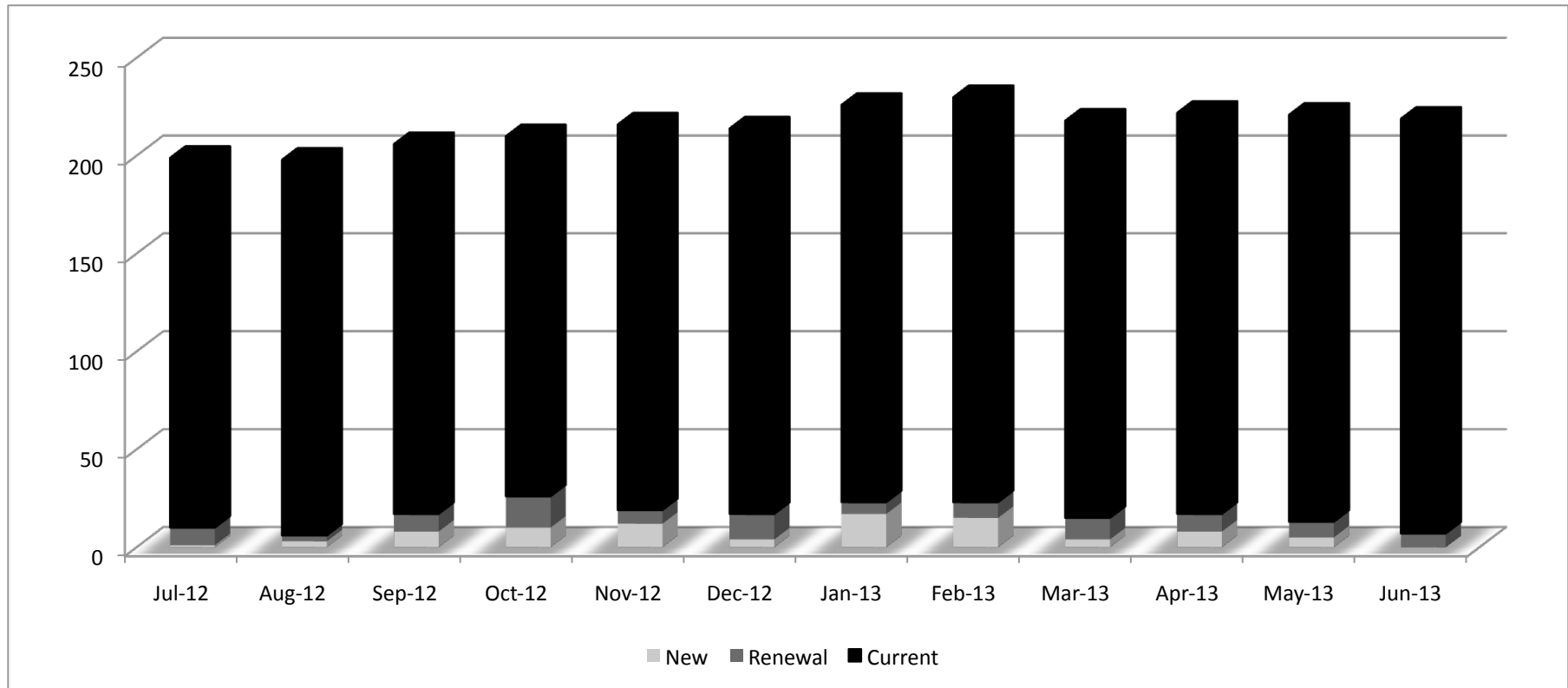


	<i>Jul-13</i>	<i>Aug-13</i>	<i>Sep-13</i>	<i>Oct-13</i>	<i>Nov-13</i>	<i>Dec-13</i>	<i>Jan-14</i>	<i>Feb-14</i>	<i>Mar-14</i>	<i>Apr-14</i>	<i>May-14</i>	<i>Jun-14</i>	<i>Total</i>
New	4	4	9	7	23	7	21	23	23	7	8	32	168
Renewal	10	7	7	13	15	7	15	5	2	12	4	7	104
Current	205	209	212	208	204	227	223	238	238	248	252	254	
Total	219	220	228	228	242	241	259	266	263	267	264	293	
Gain/Loss	0	1	8	0	14	-1	18	7	-3	4	-3	29	74
% Change	0.00%	0.46%	3.64%	0.00%	6.14%	-0.41%	7.47%	2.70%	-1.13%	1.52%	-1.12%	10.98%	33.79%
Non-renew	4	3	1	7	9	8	3	16	26	3	11	3	94

Membership Growth: 1% Bronze = \$50, 2% Silver = \$75, 3% Gold = \$100, and 10% Diamond = \$200

West Suburban Reading Council

Yearlong Trend of Total Membership July 2012 to June 2013

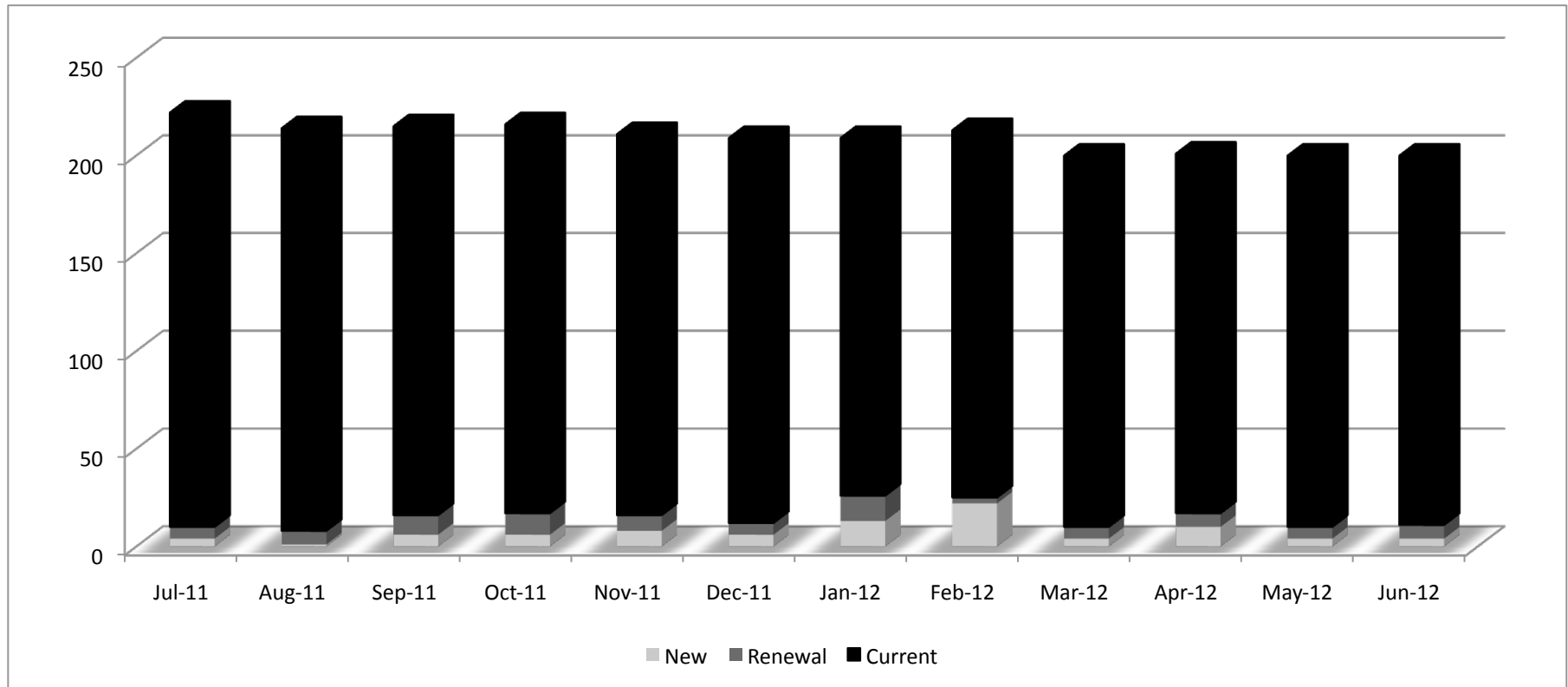


	<i>Jul-12</i>	<i>Aug-12</i>	<i>Sep-12</i>	<i>Oct-12</i>	<i>Nov-12</i>	<i>Dec-12</i>	<i>Jan-13</i>	<i>Feb-13</i>	<i>Mar-13</i>	<i>Apr-13</i>	<i>May-13</i>	<i>Jun-13</i>	<i>Total</i>
<i>New</i>	1	3	8	10	12	4	17	15	4	8	5	0	87
<i>Renewal</i>	9	3	9	16	7	13	6	8	11	9	8	7	106
<i>Current</i>	189	192	189	184	197	197	203	207	203	205	208	212	
<i>Total</i>	199	198	206	210	216	214	226	230	218	222	221	219	
<i>Gain/Loss</i>	-1	-1	8	4	6	-2	12	4	-12	4	-1	-2	19
<i>% Change</i>	-0.50%	-0.50%	4.04%	1.94%	2.86%	-0.93%	5.61%	1.77%	-5.22%	1.83%	-0.45%	-0.90%	9.50%
<i>Non-renew</i>	2	4	0	6	6	6	5	11	16	4	6	2	68

Membership Growth: 1% Bronze = \$50, 2% Silver = \$75, 3% Gold = \$100, and 10% Diamond = \$200

West Suburban Reading Council

Yearlong Trend of Total Membership July 2011 to June 2012

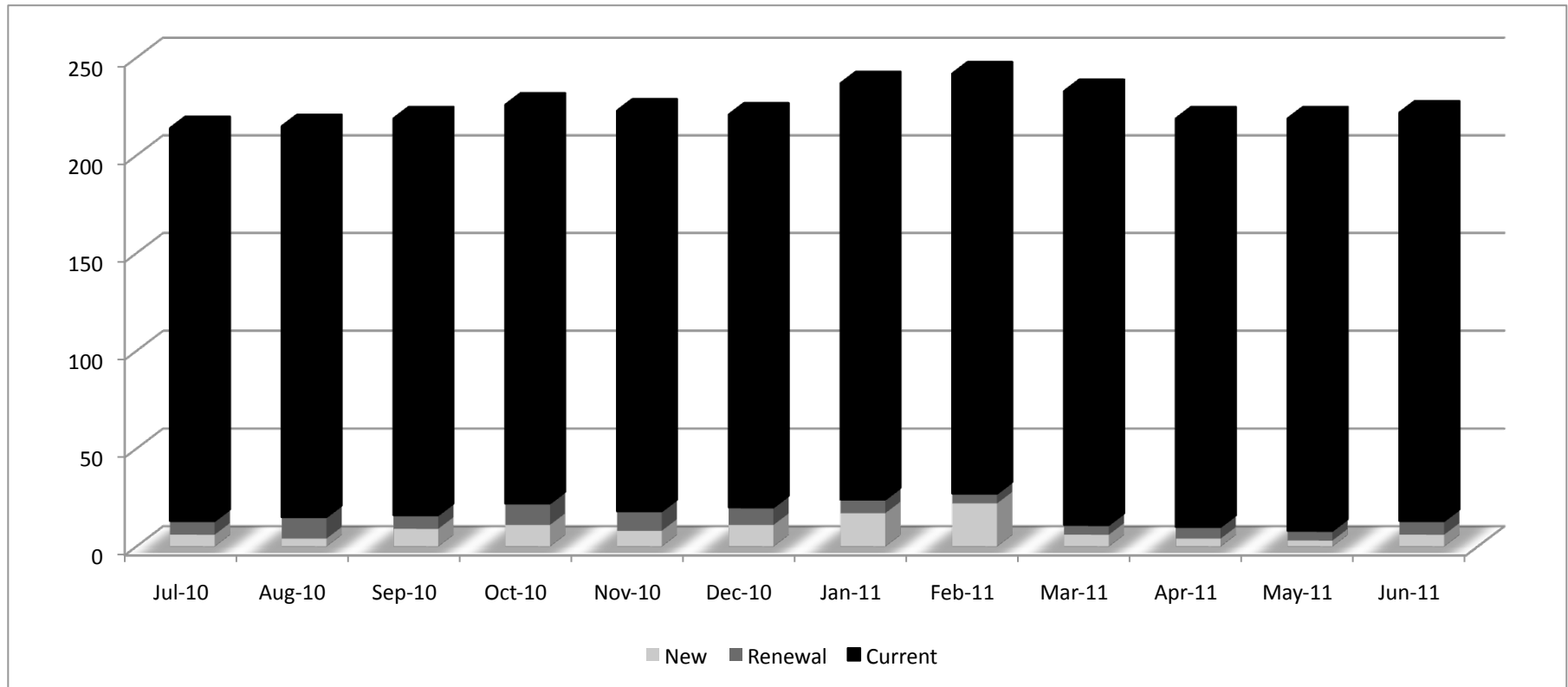


	<i>Jul-11</i>	<i>Aug-11</i>	<i>Sep-11</i>	<i>Oct-11</i>	<i>Nov-11</i>	<i>Dec-11</i>	<i>Jan-12</i>	<i>Feb-12</i>	<i>Mar-12</i>	<i>Apr-12</i>	<i>May-12</i>	<i>Jun-12</i>	<i>Total</i>
New	4	1	6	6	8	6	13	22	4	10	4	4	88
Renewal	6	7	10	11	8	6	13	3	6	7	6	7	90
Current	212	206	199	199	195	197	183	188	190	184	190	189	
Total	222	214	215	216	211	209	209	213	200	201	200	200	
Gain/Loss	0	-8	1	1	-5	-2	0	4	-13	1	-1	0	-22
% Change	0.00%	-3.60%	0.47%	0.47%	-2.31%	-0.95%	0.00%	1.91%	-6.10%	0.50%	-0.50%	0.00%	-9.91%
Non-renew	4	9	5	5	13	8	13	18	17	9	5	4	110

Membership Growth: 1% Bronze = \$50, 2% Silver = \$75, 3% Gold = \$100, and 10% Diamond = \$200

West Suburban Reading Council

Yearlong Trend of Total Membership July 2010 to June 2011



	<i>Jul-10</i>	<i>Aug-10</i>	<i>Sep-10</i>	<i>Oct-10</i>	<i>Nov-10</i>	<i>Dec-10</i>	<i>Jan-11</i>	<i>Feb-11</i>	<i>Mar-11</i>	<i>Apr-11</i>	<i>May-11</i>	<i>Jun-11</i>	<i>Total</i>
New	6	4	9	11	8	11	17	22	6	4	3	6	107
Renewal	7	11	7	11	10	9	7	5	5	6	5	7	90
Current	201	200	203	204	205	201	213	215	222	209	211	209	
Total	214	215	219	226	223	221	237	242	233	219	219	222	
Gain/Loss	-6	1	4	7	-3	-2	16	5	-9	-14	0	3	2
% Change	-2.73%	0.47%	1.86%	3.20%	-1.33%	-0.90%	7.24%	2.11%	-3.72%	-6.01%	0.00%	1.37%	0.91%
Non-renew	12	3	5	4	11	13	1	17	15	18	3	3	105